

Centurion University of Technology & Management

School of Management, Paralakhemundi

MBA (Development Management)

Two years proposed course structure: Total 106 Credits

First Semester: (22 Credits)

| SL.NO | COURSE CODE | TITLE | L-T-P | CREDITS |
|--------------|--------------------|---|--------------|----------------|
| 1 | MGDM 1101 | Pre-liberalization Socio-Economic and political history (PSEP) | 4-0-0 | 4 |
| 2 | MGDM 1102 | Development Project Management Planning Tools and Techniques-I(DPMPT-I) | 4-0-0 | 4 |
| 3 | MGDM 1103 | IT Enabled Communication(ITC) | 4-0-0 | 4 |
| 4 | MGDM 1104 | Micro and Macro Economics (MME) | 2-0-0 | 2 |
| 5 | MGDM 1105 | Development Marketing(DM) | 4-0-0 | 4 |
| 6 | MGDM 1106 | Accounting for Development Manager(ADM) | 4-0-0 | 4 |

Second Semester: (28 Credits)

| SL.NO | COURSE CODE | TITLE | L-T-P | CREDITS |
|--------------|--------------------|---|--------------|----------------|
| 1 | MGDM 1201 | Socio-Economic and Political history Post-liberalization (SEPP) | 4-0-0 | 4 |
| 2 | MGDM 1202 | Development Project Management Planning Tools | 6-0-0 | 6 |

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|---|-----------|---|-------|---|
| | | and Techniques-II(DPMPT-II) | | |
| 3 | MGDM 1203 | Integrated Development Communication (IDC) | 4-0-0 | 4 |
| 4 | MGDM 1204 | Rural Entrepreneurship Development (RED) | 2-0-0 | 2 |
| 5 | MGDM 1205 | Social Enterprise Promotion (SEP) | 2-0-0 | 2 |
| 6 | MGDM 1206 | Financial Management for Development Manager (FMDM) | 4-0-0 | 4 |
| 7 | MGDM 1207 | Rural and Community Group Behavior (RCGB) | 4-0-0 | 4 |
| 8 | MGDM 1221 | Organizing Conference –I (OC-I) | 0-0-2 | 2 |

Third Semester: (26 Credits)

1. Three field components (Internship) - $3 \times 4 = 12$ Credits*
2. Six theory papers of specialization- $6 \times 2 = 12$ credits*
3. Mini bharat darshan (Study trip) - 2 credits

| SL.NO | COURSE CODE | TITLE | L-T-P | CREDITS |
|-------|-------------|--|-------|---------|
| 1 | MGDM 2331 | Internship-I | 0-0-4 | 4 |
| 2 | MGDM 2332 | Internship-II | 0-0-4 | 4 |
| 3 | MGDM 2333 | Internship-III | 0-0-4 | 4 |
| 4 | MGDM 2301 | Gender Mainstreaming for Development | 2-0-0 | 2 |
| 5 | MGDM 2302 | Skill Building and Employability Training | 2-0-0 | 2 |
| 6 | MGDM 2303 | Financial Inclusion & Micro-finance | 2-0-0 | 2 |
| 7 | MGDM 2304 | Rural Haat & Market Analysis | 2-0-0 | 2 |
| 8 | MGDM 2305 | Agri-Business Management | 2-0-0 | 2 |
| 9 | MGDM 2306 | HR Issues and Capacity Building of Development Organisations | 2-0-0 | 2 |
| 10 | MGDM 2351 | Mini Bharat Darshan | 0-0-2 | 2 |

Fourth Semester: (30 Credits)

1. Three field components (Internship) - $3*4= 12$ Credits*
2. Six theory papers of specialization- $6*2= 12$ credits*
3. Organizing Conference –II (OC-II) - 2 credits

Comprehensive defense- 4 credits

| SL.NO | COURSE CODE | TITLE | L-T-P | CREDITS |
|--------------|--------------------|--|--------------|----------------|
| 1 | MGDM 2431 | Internship-IV | 0-0-4 | 4 |
| 2 | MGDM 2432 | Internship-V | 0-0-4 | 4 |
| 3 | MGDM 2433 | Internship-VI | 0-0-4 | 4 |
| 4 | MGDM 2401 | Sustainable Development | 2-0-0 | 2 |
| 5 | MGDM 2402 | Sales and Distribution in rural markets | 2-0-0 | 2 |
| 6 | MGDM 2403 | Climate Change and Disaster Management | 2-0-0 | 2 |
| 7 | MGDM 2404 | Understanding & communicating to rural consumers | 2-0-0 | 2 |
| 8 | MGDM 2405 | Value Chain Analysis | 2-0-0 | 2 |
| 9 | MGDM 2406 | Natural Resource Management | 2-0-0 | 2 |
| 10 | MGDM 2421 | Organizing Conference –II | 0-0-2 | 2 |
| 11 | MGDM 2461 | Comprehensive viva voice | 0-0-4 | 4 |