

Visit to AdibasiMela

A visit was conducted for the students of School of Management to “AdibasiMela” as part of the Indian Society and Polity course on 6 Feb 2016 where students were exposed to various aspects of tribals regarding their lifestyle, culture and livelihoods. On the basis of that an Exhibition was organized by students where students showcased different items and artifacts to bring a reflection upon their learning. The visit was organized by Prof. Smita Mishra Panda Faculty and Director (Research) of School of Management



Toshali National Craft Mela

Visit Toshali National Craft Mela on 24th December 2015 along with other students. There were 2 groups. One group had studied product and Price and other one had studied promotion and distribution. The students will present in the class along with the report. They had a good experience as they came across many stalls from different states. The whole event was coordinated by the students of MBA and it was facilitated by Prof. BhagabatBarik, Faculty-cum-PGP co-ordinator, School of Management.



Visit to Prelude Live

Students of our school visited PRELUDE LIVE, Bhubaneswar on 12 October 2015. PRELUDE is the Digital Media Agency involved in many organizations. 24 students have visited the organization. The Managing Director of the said organization has interacted with our MBA students. He explained the strategy made by them in giving advertisement to Lalchand Jewellers, Khimji and Milky Moo. The students have asked questions on advertisement in both Print and Digital Media. The entire programme was co-ordinated by Students, Prof. Ambika Mishra and Prof. Bhagabat Barik from Institute of Knowledge Society.



Visit to UMBC

A visit to our Research Lab UMBC was organised for both 1st year MBA and BBA students of School of Management on 1 October 2015. Dr. P.K. Mohanty, Dean SoM, explained the purpose of visit and Mr. Subrat Dash, Director of Disaster Management briefed the objectives of the center. He explained different activities of the center. Students were then divided into small groups and each group was guided by staff members of UMBC along with the faculties. During there visit, the students acquired a handsome experience on various activities running by the center. The visit was excellent and few students have shown their interest to work with the center. It was organised by Prof. P.K. Mohanty (Dean- SoM) and coordinated by Prof. KsitishKhuntia, Prof. Pradeep Patnaik and Prof. Shiv Sankar Das of School of Management.

