Workshop by Force Motors Ltd.

A workshop was conducted for the students of School of Management, Bhubaneswar Campus on the topic “Career opportunities in Automobiles Industry” on 9 January 2018. Mr. Ajai Bansal, Deputy General Manager (Sales) and Mr. Amitabh Mohanty, Business Manager Force Motors Ltd. delivered their thoughts and interacted with the students. It was organised by Dr. Pramod Kumar Patjoshi, Faculty-SoM, Bhubaneswar Campus.

Seminar held in Management Consulting

A workshop was conducted for the students of School of Management, Bhubaneswar Campus on the topic Management Consulting on 10 January 2018. Mr. Shilabhadra P.Parida, Management and Technical Consultant from Ireland delivered his thoughts and interacted with the Students. He spoke on the different aspects of Management Consulting and Consulting Engagements in the present scenario. The students found the seminar interesting and they asked several questions about the Management Consulting job opportunities and its operation. It was organised by Dr. Pramod Kumar Patjoshi, Faculty-SoM, Bhubaneswar Campus.
Workshop at FEDCO

Prof. KVD Prakash conducted a workshop at FEDCO on the topic “Negotiation Skills and Executive Presence” on 19 Jan 2018.

Budget Session - Live Streaming

School of Management, Bhubaneswar Campus organized the "Union Budget Live Streaming" event on 1 Feb 2018 from 11:00 AM onwards for all students and faculty of the University. It was attended by more than 200 students of the University. It was organized by Dr. Ansuman Jena, Dr. Bibhunandini Das and Dr. Pramod Kumar Patjoshi, Faculty-SoM, Bhubaneswar Campus.

Discussion Series on Union Budget of India 2018 - 2019

A discussion series was organized by School of Management, Bhubaneswar Campus on 8 Feb 2018 on "Union Budget of India 2018 – 2019. Here students from MBA, BBA, B.Com gave sector wise presentation on Agriculture and Rural Economy, Education, Health and Social Protection, Industry, MSME and Employment, Building Institutions and Improving Public Service Delivery, Financial Sector Development and Tax Proposals. It was organized by Dr. Ansuman Jena, Dr. Bibhunandini Das and Dr. Pramod Kumar Patjoshi, Faculty-SoM, Bhubaneswar Campus.
Seminar on Union Budget of India 2018 – 2019

Dr. Amarendra Das, Professor-Economics from NISER, was invited on 16 Feb 2018, as the resource person to give the talk on Union Budget and distributed the trophy to the students based on the discussion series of sector wise presentation of the students. The whole event from live session to seminar was organized by Dr. Ansuman Jena, Dr. Bibhunandini Das and Dr. Pramod Kumar Patjoshi, Faculty-SoM, Bhubaneswar Campus.

Hisab Nikash -2018

HISAB NIKASH 2K18, the flagship budget analysis event was successfully organized in School of Management, Paralakhemundi Campus, by the students on 2 Feb 2018. Mr. J. Panda, Manager, Axis bank and S. Vidyadhar Rao, Manager, Andhra bank were invited as guests for this event. Students from MBA (ABM), MBA (DM) and BBA actively participated and discussed different aspects of the General Budget 18-19 and its implications. At the beginning Prof. R. Parida, PGP Coordinator gave a key note address to set the tone of the event. This event was facilitated and coordinated by Prof. Kalee Prasanna Pattanayak and Dr. Tapas Panda in making the event successful, faculty-SoM, Paralakhemundi Campus.
Workshop on Career opportunities in Security Market

A workshop was conducted for the students of School of Management, Bhubaneswar Campus, on the topic Career opportunities in Security Market on 5 Feb 2018. Mr. Monoranjan Panda, Consultant from Moyilal Oswal Securities Limited delivered his thoughts and interacted with the Students. organised by Dr. Pramod Kumar Patjoshi, Faculty-SoM, Bhubaneswar Campus.

Seminar on Job Opportunity

A workshop was conducted for the students of School of Management, Bhubaneswar Campus, on the topic different job opportunities at present scenario on 7 Feb 2018. Mr. P. K. Parmanik, Director, Fasttrack Consultancy delivered his thoughts and interacted with the Students. It was organised by Dr. Pramod Kumar Patjoshi, Faculty-SoM, Bhubaneswar Campus.

Seminar on Data Analysis using SPSS

A seminar on "Data Analysis Using SPSS" was held in Seminar Hall. Statistical Package for Social Sciences (SPSS) is a software package for data analysis. The session was conducted by Mr. Subhadip Dey, Statistician, SPSS Company Pvt. Ltd. It was organized by Prof. KVD Prakash, Dean-SoM.
Industry Visit

An Industry Visit was organized for MBA, BBA 1st Sem and BBA 6th Sem to Parle-G Biscuits Factory (Lingaraj Foods Pvt. Ltd) on 10 Feb 2018, situated at Near Infocity, Chandrasekharapur area. Students were explained the various aspects starting from company formation, to turnover of the company to product line to manufacturing process. We are thankful to Mr. Manoj Das, Manager Operations- Parle, for allowing us for taking up this visit and explaining us the day to day operations of the factory. It was organized by Prof. Shiv Sankar Das, Faculty-SoM, Bhubaneswar Campus.

Career Talk Counseling

A career talk counseling was held on 21 Feb 2018 at SoM, Paralakhemundi Campus. Mr. Sumit Swarananaya, IIT, Varanasi alumnus and Founder Agri Mach India along with Mr. Kishor Kumar, Managing Partner of Agri Mach India delivered talk and had enriching interaction with the management students. They were happy to interact, especially with MBA-ABM students and counseled students in small group about umpteen career opportunities that exists in the field of agribusiness. This event was coordinated by Prof. Kameswar Rao, Faculty-SoM, Paralakhemundi Campus.
Around 50-55 prospective students took part in the admission counseling process for MBA admission at SoM Paralakhemundi Campus on 26 Feb 2018. Here the main focus was for sensitizing them in the area of MBA (Development Management). Apart from counseling / programme orientation and campus visit, some activities and game were conducted with the students as well and small prizes were given. Dr. Smita Mishra Panda attended the event and address the students. Dr. Anita Patra, Registrar of Centurion University, addressed the students. This program was supported by Prof. N.D Prasad, Dr. Prajna Pani, Dr. Girish Rath, Dr. Tapas Panda Faculty-SoM, Paralakhemundi Campus.

**Parents' Meeting**

A parents teachers meeting was held on 27 Feb 2018 at SoM, Paralakhemundi Campus. Here parents shared their concerns and our initiatives and gave their feedback. It’s heartening to see most of the parents who attended are visibly happy with the institute and an overall satisfaction was found. Some of the parents also said that they will recommend our institute to their friends and relatives to send their kids as well. This meeting was coordinated by Prof N.D Prasad, Faculty-SoM, Paralakhemundi Campus.
Career Talk Counseling

A career talk counseling was held on 27 Feb 2018 at SoM, Paralakhemundi Campus. Mr. Dibyendu Basu, Chief Manager, HRD, JK paper delivered a talk and had a career counseling session with our MBA(ABM), MBA (DM) and BBA students. He was happy to interact with the students and tried to motivate students with some presentations. This event was coordinated by Prof. Kameswar Rao, Faculty-SoM, Paralakhemundi Campus.

Induction Program: Certificate Course on Saura Language

Induction program on Certificate Course on Saura Language was held on 1 March 2018 at the Tribal village ‘Abjangsing’. Mr. Antarjyami Gamanaga, Chairperson, Special Development Council, Gajapati District appreciated the University for introducing the course, and expressed keen interest to support the language development program. He invited Mr. Srinivas Gamango to participate in the Special Development Council Meeting to be held in Bhubaneswar from 8-10 March 2018. A discussion was also held to organise a Tribal Mela/ Seminar on Saura Language in ‘Abjangsing’. Mr. Enam Gomango, Center Resource Coordinator, Kerandango (Nuagada Block) took a special class on the origin of Saura Language for the new batch of students. The participants visited School of Vocational Education to explore new opportunities for growth and development. Prof. Durga Prasad Padhy, Deputy Registrar talked about the origin of Tribal village ‘Abjangsing’, and use of language for articulation. Dr. Prajna Pani welcomed the guests and participants, and briefed about the objective of the course. This is being organized and coordinated by Dr. Prajna Pani Faculty-SoM, Paralakhemundi Campus.
International Women’s Day

International Women’s day was celebrated Bhubaneswar Campus and a discussion was held on “Challenges of Cyber Crime against Women” on 8 March 2018, faculty and students participated in large number, Ms. Anindita Panda a student of BBA made a presentation highlighting what is Cyber Crime and how it affects women and girls. This discussion was led by Dr. Smita Mishra Panda, Dr. Annapurna Pandey and Dr. Supriya Pattanayak. A poster competition was held on the above theme by students of the University.

Seminar on Entrepreneurship Development

School of Management (SoM), Paralakhemundi campus has successfully organized a Seminar titled “Entrepreneurship Development – Entrepreneurial Opportunities” on 5 March 2018 in collaboration with District Industry Centre (DIC), Gajapati. Around 150 Students from MBA (DM), ABM, BBA, B.Sc (AG), and Diploma took part in this seminar. General Manager (DIC), Mr. Satya Narayana Panda, Dy. Manager of SBI, Mr. Prabat Patro, Asst. Director (Horticulture Dept.), Mr. M.K. Mahapatro, AMIE (DIC) as the Chief speakers of the session. Dr. Anita Patra, Registrar (CUTM), Prof. Rashmi Ranjan Parida, PGP Coordinator shared the dais and addressed the gathering.

Workshop on Career opportunities in Micro Finance

A workshop was conducted for the students of School of Management, Bhubaneswar Campus, on the topic Career opportunities in Micro Finance on 5 March 2018. Mr. Krushna Baliarsingh, Area Manager, Vistaa Financial Services Pvt. Ltd., delivered his thoughts and interacted with the Students. It was organised by Dr. Pramod Kumar Patjoshi, Faculty-SoM
Workshop on Career opportunities in Skill Development Sector

A workshop was conducted for the students of School of Management, Bhubaneswar Campus on the topic Career opportunities in the Skill Development Sector on 8 March 2018. Mr. Anjani Kumar Mishra, HR Manager from Shahi Exports- Skill Development delivered his thoughts and interacted with the Students. It was organised by Dr. Pramod Kumar Patjoshi, Faculty-SoM.

Workshop on Career opportunities in Automobiles

A workshop was conducted for the students of School of Management, Bhubaneswar Campus, on the topic Career opportunities in Automobiles industries on 13 March 2018. Mr. Ali Kishore Patnaik, Founder of Odisha Diesel and Abhijit Patnaik, Executive Director-Sales and Marketing from Odisha Diesel Engines delivered his thoughts and interacted with the Students. It was organised by Dr. Pramod Kumar Patjoshi, Faculty-SoM.
"Tarang Bazaar 2018" was held from 16-17 March 2018 in-front of Kautilya Building which was organised by School of Management, Bhubaneswar Campus. The event was inaugurated by VC, DVC of Centurion University. This year we had 16 stalls comprising of food items, drinks, games, health checkup and accessory items. Around 170 number of students participated from different schools from School of Management to School of Engineering to School of Paramedics and Allied Health Science. It was organized by Dr. Ansuman Jena, Prof. Shiv Sankar Das, Dr. Pramod Patjoshi and Dr. Bibhunandini Das Faculty from SoM.
Workshop on “The P Factor”

School of Management, Paralakhemundi Campus organized one day marketing workshop on "The P Factor", where 110 participants in this workshop and it was graced by banker, entrepreneurs, salesman and academicians. This workshop was coordinated by Dr. Tapas K. Panda and Dr. Girish P.Rath, Faculty-SoM, Paralakhemundi Campus.

Capstone Business Game

A workshop was conducted for the students of School of Management, Bhubaneswar Campus in the Capstone Business Simulation Game held from 20-22 March 2018. Mr. C R Subramanya, Consultant from sansRisk Business Solutions P Ltd, Hyderabad delivered his thoughts and interacted with the Students.

The Capstone® was created by CAPSIM® Management Simulations, Inc., USA in 1986. The Capstone® simulation is extensively used by participants from several Fortune 500 companies including GE, GM, Microsoft, Goldman Sachs, Boeing, Citibank, AllStateInsurance, Honeywell etc. The Capstone® users in India come from, inter-alia, TCS, Infosys, Pepsi, L&T, Dell, Genpact, Asian Paints, Nestle, Kotak Mahindra, BajajAllianze, TIMKEN, Siemens, Microsoft, Orcale, Alstom, YAHOO! etc. Besides, several hundred B-Schools world over use Capstone® Business Simulation Game viz. Harvard, Kellogg, Michigan, Wharton, IIM-A, IIM-B, IIM-C, XLRI, IIFT, SP Jain etc. From the Capstone® Business Simulation Game, Students can able to learn the financial objectives, i.e. purpose of running the business and knowledge in assigning priority weights across ROE, ROS, ROA, Stock Price, Market Cap, Market Share, Asset Turnover. Apart from above Students also can come up with a dovetailing business strategy that would support their stated financial objectives, option to pick any of the six strategies, as recommended by Prof. Porter, They can enhance their in the six functional areas viz. R&D, Marketing, Production, Finance, HR and TQM by managing one functional area individually and one market segment by rotation.

This was organized by Dr. Pramod Patjoshi, Faculty-SoM, Bhubaneswar Campus.
Faculty attended Seminar/Workshops/Papers Published

Dr. Pradeep Patnaik was participated in the conference from 5-6 Feb 2018 and was awarded the “Certificate of Appreciation” for an outstanding performance in Global IPD week held from Aug 2016 to July 2017. He was also awarded for active participation and giving service in the Cisco Networking Academy Program.

Prof. Shiv Sankar Das attended and presented his Ph.D. Literature Review paper on “Diffusion of Solar Energy Products in Odisha” at 4th International Conference on Renewable Energy Technologies (ICRET 2018) held at the University of Malaya, Kuala Lumpur, Malaysia from Jan 16-18, 2018. This conference was attended by 70 researchers working in different fields of Renewable Energy from different Universities from Singapore, Oman, Bahrain, Australia, Indonesia, Turkey, Poland, Taiwan, Thailand, Saudi Arabia, China, Nigeria, South Korea, Qatar, Philippines, Switzerland and Iran. His presentation was chaired by Dr. Fatih DUMAN, from Erciyes University, Turkey. He is guided by Dr. Haribandhu Panda, VC-Centurion University and Dr. Bibhunandini Das, Faculty-SoM.


Dr. Supriya Pattanayak, DVC, Centurion University, co-edited a book named as “Repositioning Research- A Shifting Paradigms, Interdisciplinary and Indigeneity” published by Sage Australia.

Students Achievement

Ms. Anindita Panda participated in Anchoring at Annual function of Centurion University “Gajajyoti 2018” and awarded the 1st prize on the same.
Faculty Achievement

Project Work

Dr. Bibhunandini Das received a project of worth Rs 5.88 lakh from National Commission for Women in the month of March 2018. The title of the study is “Political representation and Empowerment of Women Local Government representatives in Odisha”. SoM congratulates her for this success.

Best Paper Award

Prof. Rashmi Ranjan Parida and Prof. Umakanta Nayak won “Best paper award in XUB Sustainability Summit 2018” on the title, “Urbanization, Water and Governance-A Sustainable Perspective” held from 9-10 February 2018 at Xavier University.

Prof. Rashmi Ranjan Parida successfully submitted his PhD thesis at IIT Kharagpur.