

Centurion University Technology and Management

Workshop on "Intellectual Property Rights (IPR)"

Venue: CSREM Seminar Hall, PKD Campus Date: 23-11-2019 Number of Participants: 27 Resource Person: Mr. Murali Pattabhi and Ms. Hima Bindu

About resource person:

Mr. Murali Pattabhi is a Director Patents at Novel Patent Services Private Limited, Registered Patent Agent, Green Belt Six Sigma & Certified TRIZ professional. 15years experience in Intellectual Property primarily in Patents. Process improvement with an intent to improve state of art reports and prepare customized reports/insights depending on the context or need of customer. Patent agent with good knowledge on US and Indian Patent Law, includes Patent Preparation, Prior Art Search. Strong legal professional graduated from Madras University. Member of product innovation life cycle to companies. Specialized technology transfer.Role of IPR & Innovation Management for Academia – Industry Collaboration". Review - one on one - intricacies of patentability.

Ms. Hima Bindu is working as a Head, Operations at Novel Patent Services Pvt. Ltd. She Overseas the IPR vertical and operations for Novel Patent Services Pvt Ltd. Heading Corporate Affairs and driving strategic initiatives across group businesses. Acting as a consultant to US and European based corporations as well as Universities.

About the session: Intellectual property rights (IPR) refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time. These legal rights confer an exclusive right to the inventor/creator or his assignee to fully utilize his invention/creation for a given period of time. The session aims to Help and aid academicians pursuing research by ensuring protection to their ideas and research work. Critical to foster innovation basically for research scholars, PhD Students and Innovators.

Objective:

- To recognize the importance of IP and to educate the pupils on basic concepts of Intellectual Property Rights.
- To identify the significance of practice and procedure of Patents.
- To make the students to understand the statutory provisions of different forms of IPRs in simple forms.
- To learn the procedure of obtaining Patents, Copyrights, Trade Marks &Industrial Design
- To enable the students to keep their IP rights alive.

Outcome:

- Distinguish and Explain various forms of IPRs.
- Identify criteria's to fit one's own intellectual work in particular form of IPRs.
- Apply statutory provisions to protect particular form of IPRs.
- Analyse rights and responsibilities of holder of Patent, Copyright, Trademark, Industrial Designetc.

- Identify procedure to protect different forms of IPRs national and international level.
- Develop skill of making search using modern tools and technics.





Participant List:



CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT, PARALAKHEMUNDI Workshop on "Intellectual Property Rights" (23" November 2019)

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