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*Shaping Lives...
Empowering Communities...*

**CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT, ODISHA
WORKSHOP**

on

“BUSINESS IDEA”

(27th Feb to 2nd March, 2018)

REPORT

NAME OF THE WORKSHOP: “BUSINESS IDEA”

DATE AND VENUE: 27th Feb to 2nd March, 2018, Centurion University of Technology and Management (CUTM), Paralakhemundi campus.

ABOUT RESOURCE PERSON: Mr. Hemachandran.L, who is currently the Co-Founder & CEO, Brand Avatar and also Principal Consultant-Strategy, Ma Foi Strategic Consultants (P) Ltd. He has vast research experience in conducting workshops and training programs related to business management.

ABOUT THE SESSION: The workshop was inaugurated by Dr. Anita Patra, Registrar, CUTM, Paralakhemidi. The main sessions were initiated by Mr. Hemachandran L and he discussed the recent start-up incubation programs by the Department of Science and Technology and Department of Biotechnology, Government of India. In later sessions he gave brief lectures covering basic to advanced topics related to business development.

OBJECTIVES: To impart knowledge on development of business ideas, documentation and establishment of successful business ventures.

OUTCOME: The participants interacted well with the resource person and clarified their doubts. By the end of the programme the participants got acquaintance with the various government schemes for establishment of start-ups.

No. of Participants- 10



Participants during the Business Idea workshop


Centurion
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WORKSHOP ON
Business Idea

27-02-2018 to 02-03-2018

Organized by :
Centurion University of Technology and
Management

Resource Person
Mr. Hemachandran L
Co-Founder & CEO, Brand Avatar

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Brochure of the session

List of Participants:



Centurion University of Technology and Management

Workshop on "Business Idea"

Date: 27th February to 2nd March 2018

Attendance Sheet

Sl.No	Name of Participant	Signature
1	Dr. S.P. Nanda	S.P. Nanda
2	Dr. Koutsav Kumar Panda	K. K. Panda
3	Dr. Chitrasena Padhi	Chitrasena Padhi
4	Dr. B. Praveen	B. Praveen
5	Dr. Prajna Pani	P. Pani
6	Dr. Bhupal Raj	Bhupal Raj
7	Dr. Atanu Deb	A. Deb
8	Ms. Ramalaxmi	V. Rama laxmi
9	Dr. Smita Panda	
10	Dr. Krishnam Raju	

Prof. KVD Prakash
Dean - IIE & HRD

Dr. Prasanta Ku. Mohanty
Dean Academic