



### **3.6.1 Extension activities in the neighbourhood community in terms of impact and sensitising students to social issues and holistic development during the last five years**

#### **RESPONSE:**

Centurion University of Technology and Management (CUTM) has taken up initiatives to enhance employability of school dropouts, skill integrated higher education, and social-entrepreneurial outreaches for creating a student centric learning system. CUTM works in true partnership with government, market and civil society organization in all its endeavours. More than fifty percent of student projects are based on real problems in the community/ organization. Students receive certificate/ assessment from the Community organization/ Beneficiary for all project work relevant to the community and every School has minimum one Action Research project per annum relevant to the community.

Specifically, the events presented below are celebrated each year. The events typically comprise Extension activities in the neighbourhood community in order to sensitise the students to social issues and holistic development. This activity has created an impact both with the students and community as a whole. [The NCC, NSS, YRC & Social Responsibility Unit of the University organise / take part in various initiatives](#) on a continual basis like organizing:

- Swachh Bharat initiatives,
- Blood donation camps,
- Awareness programs on AIDS prevention,
- Working with Orphanages,
- Working with Old age homes,
- Working with Home for specially-abled,
- Working with Home for mentally destitute,
- Awareness programs on environmental issues etc by involving youth,
- Events like World Literacy Day in the local community,
- International Yoga Day,
- National Sports Day,
- Road Safety Awareness,
- Save our Rivers campaign,
- Tree plantation drive,
- Promoting Healthy living practices,
- Awareness talks on employment opportunities,

- Adoption of Village,
- Anti- Tobacco rally,
- Peace Rally,
- Awareness events on different social issues,
- W2W (Waste to Wealth) initiatives
- promoting improved nutritional and agricultural support
- entrepreneurial outreach
- community-based action learning programs
- providing health care facility to the community residents

The University has adopted a concept of ‘Adarsh Gram’ to promote sustainable livelihood security and quality of life of village communities around its campuses. While the concerned community remains the prime mover in realizing such an objective, the University plays a facilitator’s role. Key members of the University community, i.e. students, faculty and staff remain actively engaged in system design, execution, monitoring and evaluation. Each activity under the project is integrated into the teaching and training programs that the University offers. The neighbouring villages play the role of field schools for experiment and application of various concepts and processes.

The interventions in the villages are designed to meet the requirements of United Nations Sustainable Development Goals (SDGs) covering Education, Health, Livelihood, Natural Resources, Infrastructure and Governance. CUTM is actively involved with its community through its outreach organizations and its partners like Gram Tarang Foods, Gram Tarang Employability Training Services, Gram Tarang Inclusive Development Services, Urban Micro Business Center, Disaster Management center, Pani Panchayat initiative, BREDS etc. **These activities connect students with the larger social issues in the community and makes them socially responsible, sensitive and thus facilitates in the holistic development.**

Please browse through the link for details of the events along with photographs, awards and recognitions @ <https://cutm.ac.in/event-calender/csr/>.