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From: **Madhushree Tiwari** <[madhushree.tiwari@byjus.com](mailto:madhushree.tiwari@byjus.com)>

Date: Tue, 1 Jun 2021, 5:43 pm

Subject: Interview Result at BYJU's

To: <[manishabehera7879@gmail.com](mailto:manishabehera7879@gmail.com)>



# Congratulations

Dear MANISHA BEHERA,

Congratulations!! We are thrilled to inform that you have been selected for the position of **Business Development Trainee** at **BYJU'S – The Learning App**.

**Please reply to this mail to acknowledge and confirm your offer.**

**Joining Details:**

**Date of Joining :** 06/08/2021

**Role Location :** Not applicable

**Sales Circle Location :**

**BDT Training Location :** Bengaluru (or WFH)

**Joining Location Address: Bangalore:** 6th Floor, Tower D, IBC Knowledge Park, Banerghatta Road, Bangalore 95 (or WFH)

**Fixed CTC during training (not inclusive of incentives):** INR 3 LPA

**Annual CTC post successful completion of Training:** INR 10 LPA (7 LPA fixed + 3 LPA variable) for the role of BDA - Direct Sales

**Details of Business Development Trainee Program:** You will be undergoing Byju's Sales Training for a minimum duration of 6 weeks with an option with the company to extend it upto a maximum of 2 weeks. The first 2 weeks of this training will be classroom training followed by 4 weeks of "On-the-Job Training", both conducted out of the BDT Training Location. You will be assessed and monitored during this training program. We are also happy to inform you that additional performance incentives will be applicable during your training period.

Upon successful completion of the training and post your conversion you will be confirmed as BDA - Direct Sales (at 10 LPA). Once you have become a BDA, you will be posted in the Role Location and will be working out of the Sales Circle Location assigned to you.

**Further details:**

Few information regarding your training and onboarding are given below:

1. All your original academic documents are required for verification. You can find the list of documents to upload and submit within the offer letter itself.
2. Please note that without completing the above registration and receiving the offer letter, your onboarding would not happen.

3. You need to have a working broadband connection and laptop at all times during the Training period. Please note that this is a core requirement for you to take part in the Training. Training can't happen without fulfilment of this requirement.
4. Your training performance will be thoroughly evaluated during your 8 weeks with us as that will be an incubation period for your new role.
5. Business formals or business casual attire is mandatory during work hours.

#### **About Byju's:**

BYJU'S is world's most valuable ed-tech company and the creator of India's most personalised K12 learning app which offers highly adaptive, engaging and effective learning programs for students in classes 4-12 (K-12) and competitive exams like JEE, NEET, CAT, IAS, GRE and GMAT. Launched in 2015, BYJU'S has become the most loved and preferred learning app for students across age groups.

Started by teacher and visionary, Byju Raveendran and his top set of students, BYJU'S aim is to make quality learning accessible, effective, and personalised for everyone. The BYJU'S way of learning provides students a learning platform where they can learn, engage and be excited about charting their own path to discover the world. The learning app brings together the best teachers, technology, content, media for creating a seamless, world-class learning experience for each and every type of learner. Today, BYJU'S has over 33 million registered students and 2.2 million annual paid subscriptions. With an average time of 64 minutes being spent by a student on the app every day from 1700+ cities, the BYJU'S app is making learning enjoyable and effective.

Delivering world class learning experiences, BYJU'S is making learning contextual and visual, and not just theoretical. The app has been designed to adapt itself to the unique learning style of every student, as per the pace, size and style of learning. The learning app is paving the way for new-age, geography-agnostic learning tools that sit at the cross section of mobile, interactive content and personalised learning methodologies.

Till date BYJU'S has raised over USD 700 million from a strong and diverse investor set like - Chan-Zuckerberg Initiative, Naspers, CPPIB, General Atlantic, Tencent, Sequoia Capital, Sofina, Verinvest, IFC, Aarin Capital, TimesInternet and Lightspeed ventures.

At BYJU'S, we are driven by the motto to encourage students to learn on their own and keep their child-like curiosity alive. So get ready to be a part of the growing family at BYJU'S and be a **BYJUite** officially. We hope your journey with us takes you to greater heights creating the best of memories and milestones along the way.

Please visit <https://youtu.be/2XeGI5RHypQ> for a better insight into the job.

**Registration Details:** As an initial step of on-boarding formalities, you are required to fill the registration form using the link below. Please follow the below steps to complete registration and to view the offer letter (post offer release).

Step1: Register using the below-mentioned link

Step2: Complete your details in 'Application Page'

Step3: Complete the 'My Candidate Profile' page with education details with documents and previous employment information.

Step4: After filling please 'SAVE' the page and Click 'I am Done' and you will be receiving your Offer Letter.

**Registration Link:** [Please click here to register.](#)

register before 6:30pm with laptop (steps- BDT sales apply-create account with same email,fill candidate profile(ignore demoreel and portfolio only asterisk(\*) should be filled) -save- apply.. for ant query call or WHATSAPP @ 7800566011 (MADHUSHREE TIWARI)

Regards,

**Team BYJU's**



**ET 40 Under Forty**  
India's Hottest Business  
Leaders Award (2016)



**Vccircle Awards**  
Education  
Company Of  
The Year 2016



Winner of  
SuperBrands  
SuperStartUps 2017



Winner of Deloitte Technology Fast 50 India and  
Top 500 Asia Award (2012, 2013, 2014, 2015, 2016)



ET Now Education Excellence Award (2013)



Winner of  
Established Education App of  
the Year (2017)



Winner of Google Play's  
"Best Self Improvement"  
app in India 2016



Winner of ASSOCHAM  
SMEs Excellence Award  
for Start-up of the Year  
2016



Winner of CNBC TV18  
Young Turks of the year award



GMA Summit  
Award 2016



Reimagine Education  
Award 2016  
Overall Ed Tech winner  
Gold Award for Best  
Educational App

