

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT, ODISHA FDP

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Agripreneurship- Issues and Opportunities 24th to 28th July 2017

REPORT

No. of Participants: 25

DATE AND VENUE: 24th to 28th July, 2017, Centurion University of Technology and Management (CUTM), Paralakhemundi campus.

ABOUT RESOURCE PERSON: Prof. Chitrasena Padhy is Assistant Professor in Centurion University of Technology and Management, Odisha. He has vast teaching experience in fields of Agri-preneurship, extension and livelihood activities. He has published articles in reputed international and national journals.

ABOUT THE SESSION:

A total of 25 faculty members from M S Swaminathan School of Agriculture, School of management and School of Engineering, Paralakhemundi and Bhubaneswar campuses attended the program assiduously. The topics like concept of Agripreneurship, challenges the Agripreneures face, future prospects of Agri-entrepreneurs, direct marketing, retail marketing, Agri-input industries, role of banking sector. Agripreneurship promotion and development were covered in the FDP through interactive and practice modes. The entire interactive lecture sessions were conducted in CSREM Conference hall followed by the respective practice sessions in seminar hall. Related study materials were prepared and distributed among all participants. Overall the FDP was well-structured, informative, interactive, and enriched with knowledge. I owe my gratitude to Dr.Susant Kumar Pattanayak for delivering the contents relentlessly throughout the 5 days of this FDP. Thanks to Prof. Arunabha Pal, Asst. Professor, Deptt. of Soil Science for assisting the participants throughout the practice sessions. Thanks are also due to Dept. of Agricultural Extension and gratitude to all faculty members of the department of Agricultural Extension for providing necessary facilities and extending all supports to conduct the practice sessions.

OBJECTIVES:

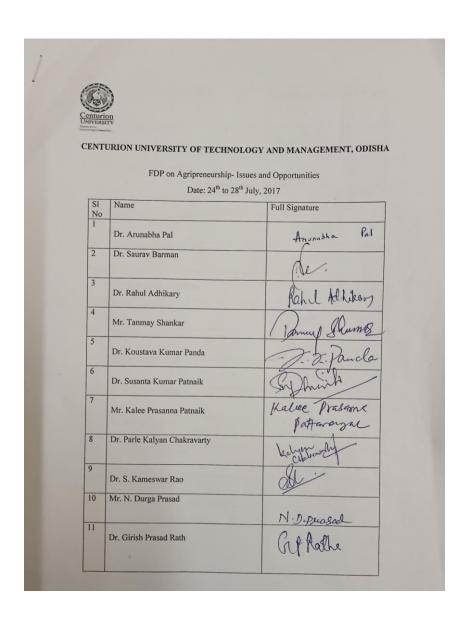
- 1. To give a brief introductory platform on Agri-preneurship
- 2. To equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial values.
- 3. To strengthen knowledge about establishing own agro-enterprise
- 4. Develop teachers with an entrepreneurial and professional mindset.

OUTCOME:

After the conduction of this FDP, the faculty members would be able to get ideas of agripreneurship and deliver the contents of the agri-preneurship related practice courses to the students of of B.Sc.(Ag)/M.Sc(Ag)./MBA programmes comfortably. A Faculty Development Program was organized by Department of Agricultural Extension, M S Swaminathan School of Agriculture, Paralakhemundi 24th to 28th July, 2017on " Agripreneurship- Issues and Opportunities ". This programme was coordinated by Department of Agricultural Extension and was facilitated by the resource person Prof. Chitrasena Padhy, Assistant Professor, M S Swaminathan School of Agriculture, Paralakhemundi.

Comments and suggestions:

- i. This FDP was very beneficial to all the faculty members.
- ii. This type of interactive and participatory FDP in other fields/topics should be arranged at least twice a year to advance and update the knowledge of faculty members.
- iii. Another FDP may be arranged with some more thematic areas within the next six months.



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13	Mr. Gaikwald D.J.	JBPoloi Prabhat Kunan Godha
14	Ms. Jnana Bharati Palai	Florali
15	Dr. Prabhat Kumar Singh	Prablat Kunak
16	Mr. Satyanarayan Padhy	Godha
17	Mr. Prabhat Kumar Patnaik	Ryzde
18	Mr. Rajesh Kumar Mishra	(d)
19	Mr. Santosh Patro	Sud-
20	Mr. Sujit Mishra	
21	Dr. Umakanta Nayak	(Algelal)
22	Dr. Amir Prasad Behera	<u>A</u> +
23	Dr. Boddna Praveen	3 pin
24	Ms. Abhinandita Sahoo	Aanolita Sohn
25	Ms. Madhuri Pattanaik	Maraik

Dr. Prasanta Ku. Mohanty Dean Academic

Prabhat K. Pattnaik FDP Coordinator