

# WORKSHOP ON INFOGRAPHICS

**WORKSHOP**

## Infographics: A Powerful Tool for Visual Communication

Friday  
4 March 2022  
Venue: Auditorium

School of Management  
Paralakhemundi Campus

### WHAT'S IN IT FOR ME?

- Hands-on experience in creating infographics
- Art of story telling
- Certificate of participation

### GLIMPSE OF THE WEBINAR

- Mingling
- Importance of Visual Communication
- Infographic Tools
- Formats & Layouts
- Customisable Templates
- Create an infographic

### KEY FEATURES

What makes a Good infographic?

- Data
- Design
- Shareability
- Story

### TOOLS INFOGRAPHIC

The participants will explore various infographic tools.

**visme**

**VENNGAGE**

### OUTCOME STUDENT PRESENTATIONS

Let's learn by doing!

In this interactive, immersive, and hands-on workshop, the participants will get an opportunity to showcase their creativity.

Resource Person: Dr. Prajna Pani  
Co-trainer: Mr. Raj Trivedi  
@EDUTECH & SKILLSTECH

*Prajna Pani*

CONVENOR



# A WORKSHOP ON INFOGRAPHICS: A POWERFUL TOOL FOR VISUAL COMMUNICATION

A workshop on "**Infographics: A Powerful Tool for Visual Communication**" was conducted on 4.3 2022 in the CSREM Seminar Hall. Dr.Prajna Pani, Professor of English & Training Head & Raj Trivedi, Project Manager, CUTM were the facilitatorsofthe workshop. Around seventy students participated in the workshop. In the age of data visualization, transformational change is possible with the adoption of new processes and tools. The workshop explored the potential of infographics in teaching and learning. Infographics are a great educational tools. These learning tools can be used to present the complex information in a simple way, help the students make connections and inspire engagement with the content. Research suggests that people listen to information, retain only 10% of what they heard; while people retain 65% of the information when it is presented with visuals. The participants dived into various infographic platforms like Visme, Venngage, Infogram to experience the power of infographics in theEnglish and Communication classes. The participants were familiarized with various infographic formats like visual infographic, map infographic, data visualization, animated infographic, process infographic. Infographics tell interesting stories and inspire to be more productive collaborative and connected with the audience.

A total of seventy students participated in the workshop were 70. The participants expressed their gratitude to the department for organizing such a wonderful workshop and requested the resourceperson to conduct more webinars in the trending areas.

*Prajna Pani*

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## SPEAKER PROFILE

Prajna Pani is a Professor, Soft Skills Trainer and Training Head at Centurion University of Technology and Management. She obtained her Ph.D. from Utkal University in 2008. Her specialisations include Linguistics, ELT and 20th C British Literature. Prajna teaches English communication courses at the university where she won Faculty Excellence Award (2013) and New Age Teacher Award (2015). She has invested 22 years in teaching, mentoring, training, and development. She is drawn in exploring the innovative teaching methods using Moodle Software, Learning Apps, Blogs using WordPress and ELT 4.0 tools and technology. She has published many papers in national and international journals of repute, and also presented papers in national and international conferences, the most noteworthy ones being in Harvard Faculty Club, Imperial College London, and National University Singapore. Her research interests can be seen in areas such as ELT 4.0, Pedagogy, Emotional Intelligence, Development Communication and IT Enabled Communication. Dr. Prajna has edited a book titled 'Education Technology for Engagement and Experience: A New Approach to Learning'. She is the co-editor of the book 'Repositioning Folklore and Indigenous Knowledge Systems'. Dr. Prajna has authored a book titled 'Memory as Transcendence in T. S. Eliot's Poetry' and co-authored two books 'Emotional Intelligence and Communication at Workplace' & 'Exploring Correlations among Attitude, Self-efficacy and English Language Achievement'. She is Moodle certified, and a syllabi and e-content designer for English Language and Communication courses. She is an Udemy instructor of the course 'Contemporary Development Communication'.

*Prajna Pani*

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# MOMENTS FROM THE WORKSHOP



4 March 2022

Students are interacting with each other during the event.



4 March 2022

Students are interacting with each other during the event.

*Pragna Pani*

CONVENOR







4 March 2022

Students are interacting with the Trainer during the event.



4 March 2022

Students are interacting with the Trainer during the event.

Anita Patra

REGISTRAR



Pragna Pani

CONVENOR





## Workshop on Infographics for Visual

list of Participants - Infographics Workshop			
Sl No.	Name	Registration No.	Present/ Absent
1	ABDALLA		p
2	ABHAY KUMAR PATEL	200209120005	p
3	ALLURI MADHAVI	200209120008	p
4	ALOK KUMAR PRADHAN	200402100002	p
5	ANDAVARAPUSANDESH	190209120001	p
6	ANOHAVARAPU ANILA	200209120022	p
7	ANDHAVARAPU MOULYA	190209120005	p
8	ANSUMAN BEHERA	190209120019	p
9	ATREYAPURAPU MANEESHA	190209120004	p
10	BANASMITA KANTHA	200402100005	p
11	BANISETTI CHANDINI	190209120020	p
12	CHELSEARUVIMBO MOYO	190209120047	p
13	CHELSEARUVIMBO MOYO	190209120047	p
14	CHILUKU LIKITHA	190209120012	p
15	DARAPU HEMALATHA	190209120003	p
16	DIN ESH PANIGRAHI	200209120010	p
17	DIPTIREKHA BARAL	200402100003	p
18	G. HEMASUNDAR	200209120012	p
19	GAUTAM KUMAR	190209120036	p
20	GOURAV GANTAYAT	190209120031	p
21	GUNDRU BHARATHCHANDRA	190209120028	p
22	GYANENDRA KUMAR		p
23	HIGAZIISMAILMAHMOUD	190209120049	p
24	JOGENDRO BEHERA	200209120014	p
25	KALIMOHANTHY NIHAR	190209120021	p
26	KASISRIKAR	190209120015	p
27	KENGAM AMRUTHA	200209120004	p
28	KENGAM SWETHA MANI	200209120020	p
29	KISHOR CHANDRA ROUT	200209120019	p
30	KOLA TANUJA	200209120011	p
31	KONCHADA PAVAN KALYAN	190209120017	p
32	KONCHADA PAVAN KUMAR	200209120003	p
33	KOTALA SANDHYA	200209120016	p
34	LAXMANKUMAR SAHU	190209120039	p
35	LENKA SWAGATH	190209120026	p
36	LUALGARANGBOL LUAL	190209120051	p
37	LUALGARANGBOL LUAL	190209120051	p
38	MALLA VENKATA SAI	190209120018	p
39	MALLIPURAM GANESH	190209120029	p
40	MANDANGI VARALAKSHMI	210804130011	Abs
41	MD FAIZAN KHAN	200209120015	p
42	MEESALA UDAYA BHASKAR	190101160002	Abs
43	MOHAMMAD ASHRAF	190101160017	Abs
44	MONINGI SAI VAMSI	190209120016	p
45	MOPADA UMA SAI GANESWAR	190209120035	p
46	MRUTYUNJAYA MISHRA	200402100009	p



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47	MUTHYAM VENKATA ANILVAR	210804130006	Abs
48	NALLA SANDEEP	210209120016	Abs
49	NEHA KUMARI	210209120031	Abs
50	PATIMEDA BINDUBHARGAVI	200209120009	p
51	PATNAIK		p
52	PETA PUJITHA	210209120036	Abs
53	PETASUPRIYA	210209120034	Abs
54	PIDUGUTINA	200209120001	p
55	POTNURUABHIRAMMANI	190101160007	Abs
56	POTRAKANDAJAGADISH	200209120013	p
57	POTTAM KIRTI	200402100012	p
58	PRADHAN		p
59	PRAGYAN PARAMITA PARIDA	200402100006	p
60	PRANEETH		p
61	PRATHIPATIMOUU SURENDRA	210804130:X17	Abs
62	PRIYANKA PRIYADARSHANI PAN	210804130010	Abs
63	PRIYANKA SAHU	210804130014	Abs
64	RAHULBHUYAN	190209120014	p
65	RAHUL KUMARGUPTA	190101160014	Abs
66	RANJIT KUMARNAYAK	200402100011	p
67	RHITIQ PATNAIK	200402100004	p
68	ROSHAN KUMARPATITO	190209120011	p
69	ROUTU SURAJKUMAR	200209120018	p
70	SADASIVUNI SOWMYA RANI	190209120008	p
71	SADUVASANTH	190209120009	p
72	SANA AVINASH	190209120027	p
73	SANKURAVI KIRAN	200402100010	p
74	SASANAPURIMEGHANA	210209120029	Abs
75	SASHANAPURI VINAY KUMAR	210209120021	Abs
76	SATAPATHY	200402100008	p
77	SATYENDRA KUMAR	190101160021	Abs
78	SHEIK SANA	190209120023	p
79	SHERABDEMA	190209120024	p
80	SHRIPERAMBUDURU	190209120032	p
81	SNEHITHA MERCY ANJURI	200209120017	p
82	SUBHRANSU SEKHAR SWAIN	200402100001	p
83	SUDIAROHAN RATAN	190209120002	p
84	SURESH CHANDRA BARAL	200402100013	p
85	TANGUDUPURTHIVIRAJ	190209120025	p
86	TANKALA RAM SURYA	200209120021	p
87	THYADI TARUN	190209120030	p
88	UNDAMANTI ANITHA	190209120013	p
89	VTARUNKUMAR	190209120007	p
90	VOONA SRIKALA	190209120022	p
91	VOONA VIVEKVARDHAN	190209120006	p



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