

FACULTY DEVELOPMENT PROGRAM ON

Exploring Strategy for doubling farmers' income

Date: 10th June 2020

Resource Person: Prof. Dr. Kaushik Pradhan Agriculture Extension, Uttar Banga Krishi

Vishwavidyalaya

No. of Participants: 180

Dr. Kaushik Pradhan has Expertise in technology socialization, ICT, Participatory extension, gender mainstreaming, adoption and diffusion, statistical analysis in social research, capacity building, small group dynamics, conflict resolution, innovation system, change theory, and impact analysis. He is Associated with two renowned nationally funded projects NAIP and NISAGNET and two internationally, ACIAR-funded projects. Nine years of academics, research, and extension experiences. Before that worked with different India-based NGOs to implement the foreign funding projects like the Ford Foundation and World Bank. About:

The session discussed in detail the challenges in doubling the farmer's income, and the role of research in the development of the farming communities through various innovation projects. Transforming invention into innovation using the idea in actuality.

Objective:

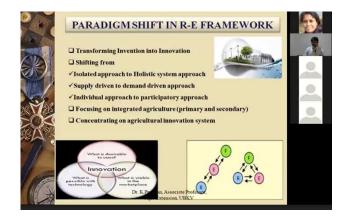
- Increase in productivity of crops.
- Increase in production of livestock.
- Improvement in efficiency of input use (cost saving)
- Increase in crop intensity.
- Diversification towards high value crops.
- Improved price realization by farmers.

Outcomes:

The session gave a brief explanation about doubling farmers' incomes and what are some of the challenges faced,

- Extension strategies to cope with the challenges
- Shift in research and extension linkage
- Participatory technology development and transfer
- Technology socialization
- Market-leaded extension
- Village knowledge hub
- Agri-preneurship.





Screenshot of FDP



FACULTY DEVELOPMENT PROGRAMME

Exploring Strategy for Doubling farmers' income

Organised by:

Centurion University of Technology and Management

Resource Person

Dr. Joseph Reddy & Dr. Kaushik Pradhan

Principal Scientist (Agri. Eng.)
Acharya N.G. Ranga University, Andhra Pradesh
Agri Extension, UBKV

Date: 10th June 2020

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8	Mr.Sujit Kumar Mishra	Asst.Prof
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152	Dr. Swarnali Duary	Assistant Professor

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