



Centurion
UNIVERSITY
MAAC "A" GRADE, UGC & AICTE APPROVED

CHAMPIONS OF CHANGE

MANAGEMENT AND MEDIA

**THE WORLD OF EDUCATION IS CHANGING.
THE METHODS OF LEARNING ARE CHANGING.
AND SO ARE THE POSSIBILITIES.
NOW, WHEN THE OFFBEAT AND UNEXPLORED
ARE THE MAINSTREAM, ISN'T IT ABOUT TIME
YOU EMBRACED THE CHANGE?**

**AT CENTURION UNIVERSITY, CHANGE WAS OUR
ONLY CONSTANT. IT WAS OUR VISION FROM DAY
ONE. WITH OUR EXPERIENTIAL LEARNING
METHODS, FACILITIES AND FRESH APPROACH AT
EDUCATION, WE BACK CHANGE. ADVOCATE IT. AND
MORE THAN ANYTHING ELSE, WE CHAMPION IT.**

**AND TODAY,
WE ARE SURGING
AHEAD AND RIDING
THIS WAVE OF CHANGE.
RIGHT AT THE
FOREFRONT.**

CENTURION AT A GLANCE

Since its inception in 2005 by a group of ambitious academics with aspirations to provide high quality education, both nationally and internationally, Centurion University of Technology and Management (CUTM) has been a front-runner in the world of education and has numerous academic achievements to its name. The University has focused on 'hands-on', 'experience-based', 'practice-oriented' learning that makes a difference through appropriate and relevant innovation and action research.

Centurion University is redefining the learning platform through:

- I Skill integrated, domain linked, teaching and learning*
- I Industry and community partnerships*
- I Creation and co-creation of enterprises*
- I An eco-system approach which includes community, enterprise, industry and educational institutes.*

The University has five campuses and a number of social entrepreneurial outreach wings that, along with collaborating institutions and networks, form its ecosystem.

The campuses are located at Paralakhemundi, Bhubaneswar, Visakhapatnam, Rayagada, Bolangir and Chatrapur, and they house a number of Schools.

They are:

- I M. S. Swaminathan School of Agriculture*
- I School of Paramedics and Allied Health Sciences*
- I School of Architecture and Planning*
- I School of Applied Sciences*
- I School of Engineering and Technology*
- I School of Management*
- I School of Media and Communication*
- I School of Pharmacy and Life Sciences*
- I School of Vocational Training*
- I Institute of Knowledge Societies*

MANAGEMENT AND MEDIA

The field of Management Studies has witnessed a wide range of changes in recent decades. Centurion University's School of Management differentiates itself from others by offering industry oriented meaningful education with a humane face. The key strength of the School is its experienced and enthusiastic faculty, committed top management, flexible curriculum, experiential learning methods, digital course content, strong linkage with industry, academia, civil society and government, skill integration and outreach programs.

The opportunities for a top-notch career is amplified even more with Centurion University's School of Media and Communications, launched as a complete media school which will have an integrated Bachelors and Masters degree program, short term skill programs in partnership with the Government of India and industry partnerships with both national and regional media.

At Centurion University, with our experiential learning approach, we will make sure that you are equipped with the required skills to succeed in this new environment where initiative, innovation and risk-taking are valued. And along the way, champion this change.

PROGRAMS OFFERED

PG PROGRAMS

*Master of Arts **Media and Communication***

*Master of **Business Administration***

*Master of **Business Administration Data Analytics***

*Master of **Business Administration Development Management***

*Master of **Business Administration Agribusiness Management***



MASTER OF ARTS - MEDIA AND COMMUNICATION

| Academic Focus

It is a Master of Arts degree that prepares students for careers such as television station manager, public information officer, research analyst, or project director with theoretical and hands-on coursework. Typical core coursework includes journalism, business writing, and verbal communication.

| Eligibility Criteria

Candidate must be a graduate in any stream or its equivalent examination conducted by any recognized university/institution. Admission based on CUEE or any other national level entrance test.

Duration of Course - Two years



MASTER OF BUSINESS ADMINISTRATION

| Academic Focus

The objective of the program is to create management leaders who can navigate the ever-changing business landscape. The curriculum is continuously updated to bring in existing and emerging challenges and opportunities in the business environment. The teaching methods are geared towards experiential learning. This is realized through interactive classroom teaching: case analysis, workshop, student projects, industry interaction, etc.

| Eligibility Criteria

Candidate must be a graduate in any stream or its equivalent examination conducted by any recognized university/institution. Admission based on CUEE or any other national level entrance test.

Duration of Course - Two years



MASTER OF BUSINESS ADMINISTRATION - DATA ANALYTICS

| Academic Focus

Data Analytics refers to techniques used in converting large volumes of unstructured, semi-structured and structured data into actionable insights that aid operational and strategic decision-making across different industries such as banking, financial services, telecom, manufacturing, retail, pharmacy etc. Centurion University will enable students to handle big data through open source and proprietary software and visualization skills.

| Eligibility Criteria

Candidate must be a graduate in any stream or its equivalent examination conducted by any recognized university/institution. Admission based on CUEE or any other national level entrance test.

Duration of Course - Two years



MASTER OF BUSINESS ADMINISTRATION - DEVELOPMENT MANAGEMENT

| Academic Focus

The program aims to prepare a cadre of development professionals with sound managerial skills, the right attitude, motivation and sensitivity towards underprivileged sections of the society and social issues, ability to take risks and identify opportunities as a social entrepreneur.

| Eligibility Criteria

Candidate must be a graduate in any stream or its equivalent examination conducted by any recognized university/institution. Admission based on CUEE or any other national level entrance test.

Duration of Course - Two years



MASTER OF BUSINESS ADMINISTRATION - AGRIBUSINESS MANAGEMENT

| Academic Focus

MBA programs related to food and agribusiness explore the need and importance of agronomic products, as well as probabilities and possibilities in agribusiness. These programs cover conservation studies and various steps on how to preserve agrarian sources, as well as objectives and effectiveness in commercial operations and the research of maintainable farming.

| Eligibility Criteria

B.Sc. (Ag./Hort.)/B.Tech. (Ag.engg.)/B.F.Sc/B.Sc (H. Sc)/B.Sc. (Food Science and Technology) of 4 years duration or Life Sciences background, in Botany, Zoology, Biochemistry or Biotechnology under 10+2+3 scheme, or a post graduate in the above disciplines.

Duration of Course - Two years



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If a career in Management and Media is what you are aiming for, then Centurion University is where you should be.

CAMPUSES: Paralakhemundi, Bhubaneswar, Visakhapatnam, Rayagada, Bolangir, and Chatrapur.
FOR MORE DETAILS, CALL: 82600 77222

www.cutm.ac.in