



A REPORT ON ENTREPRENEURSHIP AWARENESS TRAINING FOR SELF-HELP GROUPS

Name of the Event: Entrepreneurship Awareness Training For Self-Help Groups

Date of the Event: 27th Aug, 2022

Name of Place: Anarada, Gajapati, Odisha

Name of Resource Persons: • Dr. Debi Prasad Satapathy (Associate Professor – Centurion University of

Technology and Management)

Mr. Kalee Prasanna Pattanayak (Assistant Professor – Centurion University

of Technology and Management)

No. of Attendees: 30 members from 4 SHGs

Mode of the Training: OFF-LINE

Name of Research Center: Center for Commercialisation of Innovation and Entrepreneurship (CCIE)

Economic development can be fostered only when women entrepreneurs in the nation is empowered. It is clear that women are the powerful drivers of development. Developing entrepreneurial skills among women will be a good approach for women empowerment and this would elevate social status of women. Empowering women particularly rural women is a challenge. Micro enterprises in rural area can help to meet these challenges. Micro – enterprises not only enhance national productivity, generate employment but also help to develop economic independence, personal and social capabilities among rural women.

Entrepreneurship awareness training was organized to explore the world of entrepreneurship as a potential career opportunity for Self-Help Groups in rural areas. The training was organised by Center for Commercialisation of Innovation and Entrepreneurship (CCIE) of Centurion University of Technology and Management.

The entrepreneurship awareness training intends to impart participants with the knowledge, skills and attitude related to entrepreneurship. The training goal was to equip the participants with the

basic knowledge of entrepreneurship so that they could explore and start business in the near future. The audience for the awareness program were thirty members from four self-help groups from Anarada village of Gajapati district of Odisha.

At the end of the programme, members of the SHGs expressed interest and intention to explore entrepreneurship as a career. Further, information related to entrepreneurship was sought by the members. The need for more such practical oriented training related to entrepreneurship was expressed by the members.

A Few Moments from the Training:







List of Participants:

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Coffee House Event

