

Educational outreach on sustainable land management for tourism

Promod Udyan:

The university's land renovation under the Promod Udyan initiative aims to make the campus a model for eco-tourism and aesthetic development. By expanding green spaces, introducing scenic walking trails, and improving landscape design, the campus attracts visitors, researchers, and students from across regions. These visitors often gain insights into sustainable landscaping, biodiversity conservation, and campus greening practices. Local communities have also benefited through opportunities in nursery development, horticultural maintenance, and eco-guided tours, generating small-scale livelihoods. The project has inspired nearby institutions and local households to adopt similar green beautification and waste-free gardening practices, showing a positive shift in community awareness toward environmental care and aesthetic improvement.



Fig 1: Scenic beauty of the campus

Sri Vidya Venkateswara swami temple:

Shri Vidya Venkateswara Temple, located within the campus premises, significantly enhances the beauty and spiritual atmosphere of the university. The temple hosts various religious ceremonies, such as Lakshya Deep Aradhana and Kalas Yatra, which invite participation from villagers and locals, fostering a sense of community and devotion. Through these interactions, villagers and visitors develop a deeper appreciation for cultural preservation, cleanliness, and collective responsibility. Students volunteering during these festivals learn about heritage conservation and crowd management, fostering a sense of respect for cultural diversity and community service.



Fig 2: Lakhya Deep Aradhana

Campus Gardening:

The campus garden is a vibrant display of nature's beauty, featuring a stunning variety of flowers such as salvia, portulaca, roses, marigolds, chrysanthemums, hibiscus, and bougainvillea. Various exotic plants like dianthus flower, keli Kusuma flower, duranta, petunia, phlox flower also improve the campus beauty. These colourful blooms add to the campus's aesthetic appeal, creating a serene and inviting atmosphere for visitors.



Fig 3: Glimpses of campus

Mini Water Fall:

A talented diploma student at Centurion University, Paralakhemundi, crafted an elegant mini waterfall on campus. The miniature cascade combines thoughtful landscaping with structural detail—using rocks, aquatic plants, and flowing water to mimic a natural stream in miniaturized form. Installed as a hands-on engineering or horticultural project, the waterfall not only enhances the aesthetic beauty of the surroundings but also showcases practical skills in design, construction, and water management. It stands as a testament to Centurion University's emphasis on experiential learning and innovation among its diploma learners.



Fig 4: Mini Water Fall

Impact on Local and National Communities

- Local artisans and gardeners are employed in campus landscaping, generating sustainable livelihood opportunities.
- Visitors gain environmental awareness and replicate green practices—such as planting native species and creating mini-gardens—at home or in schools.
- Students, after exposure to these eco-tourism features, demonstrate increased interest in landscape architecture, environmental management, and cultural heritage conservation.
- Community engagement during temple events and eco-tours promotes social cohesion and eco-spiritual learning.
- The campus has become a model of educational tourism, inspiring similar green initiatives in nearby regions and enhancing the cultural and ecological reputation of the university.