

Community Health Outreach and Engagement

Centurion University has been at the forefront of driving impactful community outreach initiatives that directly align with the United Nations' Sustainable Development Goal 3 (**SDG 3**): **Ensure healthy lives and promote well-being for all, at all ages**. Our institution recognizes its responsibility not only as an academic body but also as a social partner committed to holistic community development.

Outreach Programmes and Projects

Centurion University regularly delivers structured health-focused outreach programmes and projects designed to improve and promote well-being in underserved and marginalized communities. These initiatives actively engage students, faculty, and healthcare professionals in both service delivery and experiential learning.

Key areas of intervention include:

Health Camps & Screening Drives

A. Vision Screening Camps

Centurion University regularly conducts **vision screening camps** in rural and underprivileged areas to promote eye health and prevent avoidable blindness. These camps focus on early detection of **refractive errors, cataracts, glaucoma, and other ocular disorders** that often go unnoticed due to a lack of awareness and access to specialized healthcare. Trained optometrists and ophthalmic technicians perform **visual acuity tests, slit lamp examinations, and refraction assessments**, while community volunteers assist in mobilizing residents. Children are given particular attention since uncorrected vision problems significantly affect learning outcomes. Identified patients are provided with **free or subsidized spectacles**, and those requiring advanced care, such as cataract surgery, are referred to partnered eye hospitals. These initiatives not only reduce the burden of preventable blindness but also contribute to better educational performance, employability, and quality of life among rural populations. Through these outreach camps, the university has facilitated more than 5,000 cases leading to early detection of Cataract, Glaucoma, Refractive Errors in peripheral areas of Dalki, Salangabahal, Dumerjore, Ushra and several other Panchayats in Odisha.



Fig 1: Vision Camp organized by Centurion University on Dalki (Rourkela) on 18.01.24

B. Health Outreach Camps Using Mobile Health Services

LTI Mindtree and LIC supports the **Health Care on Wheels** program, equipped with modern diagnostic tools and tele-consultation setups. Health outreach camps organized in partnership with LTI offer preventive health screenings, early detection of non-communicable diseases (NCDs), lifestyle disease counseling, immunization awareness, and basic medical tests. The Health Care on Wheels provides free doctor consultation, optical services, free eyeglasses, nursing care, medical lab technology, and physiotherapy services, creating a comprehensive healthcare experience for rural communities in localities such as Rourkela, Jajpur, Gughudipapa, Bhadrak, Talcher, etc. These camps have benefitted more than 20000 beneficiaries in the year 2024.



Fig 2: Collaboration with LIC for mobile van facility, to conduct health outreach activities at Janla Panchyat on 03.02.24

C. General Health Check-ups

The university also organizes **comprehensive health check-up camps** in both campus and outreach settings, targeting vital health indicators crucial for early disease detection. Screenings typically include **blood pressure monitoring, blood sugar testing, BMI and nutritional assessments, anaemia screening, and lifestyle counselling**. These camps are particularly beneficial in rural and disadvantaged communities where access to preventive healthcare services is limited. Special focus is given to detecting **hypertension, diabetes, malnutrition, and obesity**, which are growing public health concerns. Women and elderly participants are often screened for **anemia, bone health, and age-related conditions**. Health education sessions on topics like balanced diet, physical activity, hygiene, and stress management are conducted alongside the medical check-ups to ensure sustainable lifestyle changes. Cases requiring further medical attention are provided with **referrals to tertiary care hospitals**, ensuring continuity of care. By combining **screening, counselling, and referral systems**, these check-ups help in reducing disease burden and promoting overall community health and wellbeing. More than 20,000 patients have benefited from the camps organized by Centurion University within and outside the University.

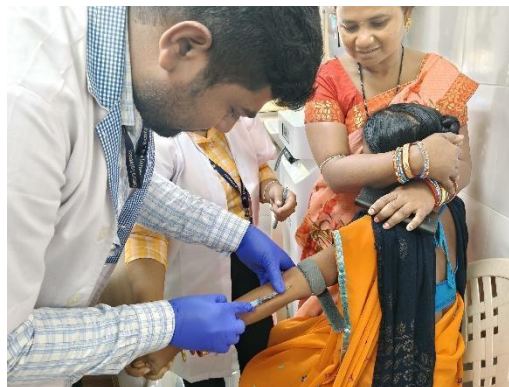


Fig 3: General Health Checkup at Community Diagnostic Centre on 18.09.24

D. Centurion University Student Represents India at WorldSkills 2024, France: Advancing Community Health and Well-Being

Centurion University, Odisha, proudly celebrates Ms. Disha Darshini for representing India at the WorldSkills Competition 2024 in France. Her achievement exemplifies CUTM's commitment to excellence in Healthcare delivery by linking global excellence with community impact. Trained in clinical care and emergency medical response, Ms. Darshini applies her skills to CUTM's community outreach and health education programs, enhancing medical and wellness services for underserved populations across Odisha. Her exposure to global healthcare standards enables the integration of advanced practices into rural health initiatives—improving accessibility, preventive care, and overall community well-being.



Fig 4: Disha Representing India at Worldskill 2024 (France) in Health and Social Care Sector

Impact on Community Health and Well-Being:

- **Enhanced Skills for Local Impact:** Students trained internationally bring advanced clinical knowledge to rural health initiatives.
- **Improved Preventive Healthcare:** Early diagnosis, screenings, and health awareness campaigns improve outcomes in underserved communities.
- **Student-Led Health Camps:** Empowered students lead hands-on health programs, including emergency response, physiotherapy, and wellness interventions.
- **Promotion of SDG 3:** Strengthens access to quality healthcare and promotes well-being among vulnerable populations.

Health & Hygiene Awareness

Centurion University organizes **community-based health and hygiene awareness programs** to promote sustainable and healthy living practices, particularly in rural and underserved regions. These sessions focus on **personal hygiene, safe sanitation practices, menstrual hygiene management, and infection prevention**, aiming to reduce the risk of communicable diseases and improve overall well-being. Interactive workshops and demonstrations are conducted on **handwashing techniques, safe drinking water practices, proper waste**

disposal, and food hygiene, ensuring that communities adopt simple yet impactful behavioural changes.

A. Menstrual Hygiene

To address the stigma around menstruation, Centurion University observed Menstrual Hygiene Day on 28th May 2025 with **workshops, distribution of sanitary pads, and interactive discussions** on menstrual health and hygiene management. Special efforts were made to reach out to adolescent girls in nearby rural communities, where lack of awareness and access to sanitary products is a major issue. Student volunteers and faculty members lead awareness sessions and distribute reusable sanitary kits, ensuring sustainability. The event benefited more than 240 women at Kusumati Panchayat. By doing so, Centurion University promotes dignity, health, and equality for women and girls.



Fig 5: A Menstrual Hygiene Workshop organized by team CUTM

Special attention was given to **school children and women's groups**, as they play a crucial role in spreading awareness within families and communities. For school children, engaging activities such as **skits, posters, competitions, and role-plays** was used to instill lifelong healthy habits. For women, sessions highlight the importance of **safe menstrual practices, the use of sanitary products, reproductive health, and maternal care**, empowering them with knowledge to maintain personal and family hygiene. These initiatives also addressed **myths, stigma, and cultural taboos** around menstruation and sanitation, thereby fostering a supportive environment for behavioural change. Additionally, the university conducts **awareness drives on seasonal diseases (e.g., dengue, malaria, diarrhoea, respiratory infections)** and preventive measures to strengthen community resilience.

B. Dental Camps at Community Diagnostic Center (CDC)

The University, in collaboration with **Hi-Tech Dental College & Hospital**, organized a **Free Dental Camp** at the Community Diagnostic Center (CDC) on **21st February 2024**. Around **250 patients** from nearby communities received free consultations, screenings for cavities, gum disease, and oral infections, along with counseling on proper brushing techniques, flossing, fluoride use, and diet-related oral health practices.

The camp also spread awareness about the prevention of **oral cancer and tobacco-related dental issues**, emphasizing the link between oral hygiene and overall health. Patients needing advanced treatment were referred for follow-up care. This initiative promoted **preventive healthcare, early detection, and community well-being**.



Fig 6: Free Dental Camp organized by Centurion University at its Registered Community Diagnostic Center

C. Naturopathy service Camp by Centurion University Wellness Center

Centurion University, Odisha, through its **Wellness Center**, has been actively organizing **Naturopathy service camps** to promote holistic health among students, faculty, and local communities. These camps aim to improve preventive healthcare, mental wellness, and overall quality of life.

The Wellness Center integrates **Ayurvedic therapies** into its community outreach, offering treatments such as **Shirodhara**, **steam baths**, **full body massages with natural oils**, and **facial therapies**. These treatments are designed to enhance physical and mental health: Shirodhara helps reduce stress and improve sleep, full-body massages and steam baths support detoxification and pain relief, and facial treatments improve skin health and overall vitality. By providing these therapies, the Wellness Center addresses both preventive and restorative aspects of health, making traditional wellness accessible to the community.



Fig 7: Shirodhara treatment using Natural Oils at Centurion University Wellness Center



Fig 8: Kati Basti a Traditional Ayurvedic Treatment for Lower Back Pain at Centurion University Wellness Center

These camps are conducted not only on-campus but also in surrounding communities, especially targeting underserved populations who have limited access to wellness and preventive healthcare services. The initiative emphasizes **awareness about healthy lifestyles, stress management, and holistic care**, empowering participants to adopt sustainable health practices in their daily lives.

Nutrition

A. Malnutrition Prevention Drives

Centurion University regularly conducts **nutritional awareness programmes** in rural and underserved communities to address malnutrition and promote healthy eating habits. These sessions emphasize the importance of a **balanced diet rich in macronutrients and micronutrients**, with a focus on **locally available and affordable foods**. Awareness is created around deficiencies in **iron, calcium, vitamin A, and protein**, which are common among **children and women of reproductive age**. Special attention is also given to **maternal and child nutrition**, including the importance of **exclusive breastfeeding for the first six months, complementary feeding practices, prevention of anemia, and proper nutrition during pregnancy and lactation**. Over 600 people were benefited from the Nutrition Awareness session in 2024.

B. Nutrition Awareness Day (Paralakhemundi Campus, 8th–11th September 2024)

As part of the university's ongoing malnutrition prevention efforts, the NSS Unit of CUTM, Paralakhemundi Campus, organized **Nutrition Awareness Day** on 8th September 2024, followed by competitions on 11th September 2024. The event aimed to educate the university community on healthy eating, balanced diets, and the consequences of malnutrition, obesity, and eating disorders.

- **Awareness Rally:** Over 70 students participated in a campus and community rally, carrying banners and posters to spread the message of balanced diets and healthy lifestyles. The rally created visibility on nutrition-related issues and encouraged healthier food practices.



Fig 9: An Awareness Rally for Balanced Diet and Healthy Lifestyle at Villages organized by CUTM

- **Competitions:** Three major competitions—**Quiz, Poster Making, and Eloquent Speech**—were organized to deepen understanding of nutritional challenges. The themes covered balanced diet, obesity, eating disorders, and healthy food habits. Students showcased knowledge, creativity, and innovative ideas to promote nutritional well-being.

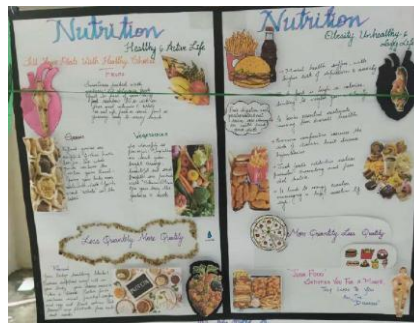


Fig 10: A Poster presentation Competition for Balanced Diet and Healthy Lifestyle by students of CUTM

- Key Outcomes:** The event raised awareness on the risks of unhealthy eating, engaged students from multiple schools in interactive learning, and recognized talented participants who creatively addressed critical nutrition topics. This initiative successfully highlighted CUTM’s commitment to reducing malnutrition and promoting better health outcomes. By integrating rallies, competitions, and awareness drives, the university not only educated students but also extended its message to the broader community, reinforcing the importance of balanced diets in preventing lifestyle diseases.

C. Distribution of Fortified Food

To combat widespread nutrient deficiencies, Centurion University promotes the **distribution of fortified foods** such as **iron-fortified rice, vitamin-enriched oils, and fortified wheat flour**. These initiatives ensure that vulnerable groups—especially children, adolescent girls, and pregnant women—receive essential micronutrients in their daily diets. This approach reduces risks of stunting, underweight conditions, anemia, and other diet-related disorders, strengthening overall community health.

Alongside this, Centurion University maintains **nutritional gardens** on its campuses, cultivating a diverse range of crops such as **spinach, amaranth, fenugreek, tomato, brinjal, okra, carrot, beetroot, drumstick, papaya, banana, and guava**, along with **herbs like tulsi, mint, aloe vera, and stevia**. Specialized **mushroom units** (paddy straw and button varieties), as well as **poultry and goat farming**, add to food diversity. Composting and vermicomposting ensure organic and sustainable practices. The produce is used in **hostels/canteens, training, and community outreach**, serving as both a dietary supplement and a live demonstration of food security practices.



Fig 11: Training conducted by Organic farm unit



Fig 12: Stevia Unit



Fig 13: Vegetable Demonstration Unit



Fig 14: Mushroom Unit



Fig 15: Chekurmanis Cultivation unit



Fig 16: Poultry farming



Fig 17: Goat Farming



Fig 18: Students demonstrate organic nutrients to farmer

D. Training & outreach activities organized in 2024 witnessed stakeholders from Agriculture & Food Production Dept. (Millets Mission), OUAT, Krishi Vigyan Kendras, ICRISAT, WFP, Sambhav (organic farming), BOJBP, and Mission Shakti women SHGs. Around **91 Vocational Trainers** were trained in organic farming from 20–28 June 2024. **Management Development Program (MDP)** for PACS Secretaries on sustainable agriculture, soil health, and digital literacy was also organized. **Soil Health Cards** were also distributed to farmers to guide fertilizer use and improve crop productivity. By integrating **fortified foods with garden produce** like **leafy greens, vegetables, fruits, mushrooms, and herbs**, Centurion University not only combats hidden hunger and malnutrition but also builds **sustainable, community-driven solutions** for long-term health.

E. Balanced Diet

Centurion University organizes **practical demonstrations** to encourage communities to adopt sustainable and nutritious dietary practices. Activities such as **nutritional cooking classes, healthy recipe competitions, and interactive workshops** are regularly held, focusing on the use of **seasonal vegetables, pulses, and affordable local foods** like spinach, drumstick, tomato, papaya, and millets to create balanced meals.

School-based nutrition programs are also implemented to ensure children develop **healthy eating habits early**, reducing risks of obesity, diabetes, and other lifestyle-related disorders later in life.

Centurion DIAFIT Rice is a nutrition-enriched rice variety designed to improve community health and well-being by providing essential vitamins and minerals. It helps combat

malnutrition, supports balanced diets, and is specially formulated to have a low glycemic index, making it suitable for diabetic individuals.



Fig 19: A low glycemic indexed Rice breeding done at CUTM

F. Kisan Mela at Centurion University Paralakhemundi

The **Kisan Mela** organized by Centurion University, Paralakhemundi campus, served as a **unique platform linking agriculture with health awareness**. The event brought together local farmers, rural households, self-help groups (SHGs), and allied stakeholders to discuss **sustainable farming, nutrition security, and occupational health**.

Key Highlights:

- **Nutrition Security:** Awareness sessions on balanced diets using **millet, pulses, leafy greens, and fruits** cultivated locally.
- **Maternal & Child Nutrition:** Special focus on nutrition for women, expectant mothers, and children.
- **Elderly Wellness:** Sessions on age-related healthcare, dietary diversity, and preventive health practices.
- **Community Empowerment:** SHGs and women farmers were encouraged to integrate **organic farming and healthy food practices** into household diets.

The mela not only **empowered rural communities with sustainable food practices** but also reinforced CUTM's commitment to **holistic well-being and preventive healthcare**.



Fig 20: At the Kisan Mela organized by CUTM, Paralakhemundi campus, local farmers, self-help groups, and rural households engaged in interactive sessions on sustainable farming, balanced diets using millets and leafy greens, maternal and child nutrition, elderly wellness, and the integration of organic farming practices.

Family Planning Awareness Drives

In collaboration with **community health workers (ASHAs, Anganwadi workers, and ANMs)**, the university facilitates **family planning awareness drives** that empower families to make informed decisions about reproductive health. These initiatives focus on **birth spacing, contraceptive options, safe motherhood, and responsible parenthood**, ensuring that couples

understand the health, social, and economic benefits of planned families. Educational sessions are delivered through **street plays, counseling sessions, group discussions, and IEC (Information, Education & Communication) materials** to overcome myths, stigma, and misconceptions surrounding contraception. Special outreach is conducted for **newly married couples, adolescent groups, and women in reproductive age**, equipping them with knowledge on **contraceptives, fertility awareness, and prevention of sexually transmitted infections (STIs)**.

By combining **nutrition education** with **family planning awareness**, these programs contribute to reducing maternal and child mortality, preventing malnutrition, and enhancing the overall health and wellbeing of communities.

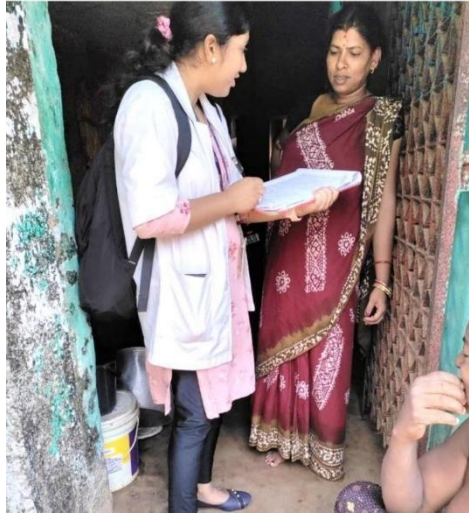


Fig 21: Reaching Every Home, Empowering Every Family – Centurion University Students for Family Planning Awareness.

Sports, Exercise, and Aging Well

Centurion University emphasizes the role of **physical fitness and active lifestyles** in maintaining long-term health and preventing non-communicable diseases (NCDs). The university regularly organizes **community fitness sessions** that include **yoga, aerobics, Zumba, and structured exercise programs**, helping participants manage stress, improve cardiovascular health, and boost overall immunity. **Sports events and tournaments**—such as cricket, football, athletics, and traditional games—are conducted to foster community participation, teamwork, and mental well-being. These activities not only promote physical health but also contribute to **stress reduction, social bonding, and youth engagement in positive lifestyles**, thereby acting as a preventive measure against lifestyle-related disorders like obesity, diabetes, and hypertension.



Fig 22: Cricket Facility for community at Centurion University premises



Fig 23: Centurion University Team at Orphanage Home for Healthcheckup and Different Physical and Cultural Activities

Volunteering at 1st Ashayen Sports meet

The 1st Ashayen Sports Meet for Street Children of Bhubaneswar was organized in the month of January, 2024 at Pragati Kendra, Old UP School, Ashok Nagar, Unit 2, Bhubaneswar. More than 40 competitions were organized in 4 Categories for both Boys and Girls. More than 300 Street Children participated in the competition.



Fig 24: Centurion University supported the 1st Ashayen Sports Meet, where over 300 street children participated in 40+ events, inaugurated by Padmashri Pramod Bhagat, promoting empowerment, joy, and social inclusion.



Fig 25: Street children participating in Sac Race



Fig 26: Street children participating in Cultural Activities

Special focus is also given to **geriatric health and aging well**. Centurion University conducts dedicated sessions for elderly populations on **mobility exercises, fall prevention techniques, joint flexibility, and balance training**, which are essential in reducing age-related risks such as fractures and immobility. Regular **eye check-ups, dental screenings, and nutrition counselling** for seniors are organized to address common aging issues like cataracts, reduced vision, osteoporosis, and malnutrition. Awareness is created around **mental health for the elderly**, with sessions on coping strategies, stress relief through yoga and meditation, and maintaining active social connections to prevent loneliness and depression.



Fig 27: Centurion University promotes healthy aging through sessions on mobility, fall prevention, eye & dental check-ups, nutrition counselling, and mental health awareness for the elderly.

The integration of **preventive healthcare through sports and fitness with elderly-centred wellness programs** ensures a holistic approach to community health. By empowering people of all age groups—from children to the elderly—these initiatives contribute significantly to **healthy aging, reduced healthcare burden, and enhanced quality of life**.

Support for Disadvantaged & Marginalized Communities

Centurion University places strong emphasis on **equitable healthcare access**, ensuring that disadvantaged and marginalized groups are not left behind in the journey towards health and well-being.

A. Outreach Programmes for Local Communities

The university conducts **regular health outreach camps** in tribal belts, slum areas, and economically weaker localities. These programmes provide **free medical advice, basic diagnostic screenings, primary treatment, and essential medicines** to individuals who otherwise have limited access to healthcare facilities. Alongside treatment, **health education sessions** are conducted on topics such as hygiene, nutrition, maternal and child health, and disease prevention. Special drives are also held for **women, children, and the elderly**,

addressing issues like anemia, malnutrition, immunization awareness, and age-related health conditions.

Case example: In 2024, Centurion University organized a multi-specialty medical camp in Rayagada district that reached over 500 tribal families, providing blood pressure, blood sugar, and anemia screenings, distributing free iron supplements, and conducting awareness sessions on safe drinking water and sanitation practices; the initiative not only identified undiagnosed cases of hypertension, diabetes, and anemia but also linked patients to nearby PHCs and CHCs for follow-up care, while simultaneously improving community awareness on hygiene and nutrition, thereby reducing the prevalence of preventable diseases and strengthening trust between tribal communities and healthcare providers—for instance, a 42-year-old tribal farmer discovered he had uncontrolled high blood pressure during the camp, was counseled on lifestyle changes, started on medication, and referred to the local PHC for regular monitoring, which prevented further complications and highlighted the life-saving impact of such outreach programs in underserved areas.



Fig 28: Centurion University Team Distributing Free Reading Glasses to Disadvantaged People in Collaboration with Essilor



Fig 29: Centurion University Team visiting Disadvantaged & Marginalized Communities to create Awareness on safe drinking water and sanitation practice

B. Inclusive Health Initiatives for Refugee & Immigrant Communities

Recognizing the vulnerabilities of refugee and immigrant communities, Centurion University implements inclusive healthcare initiatives to ensure access without discrimination. These include free or subsidized health check-ups, counseling services, vaccination drives, and referral linkages to advanced healthcare centers. Awareness programs focus on preventive healthcare, reproductive health, and psychosocial well-being, especially for women and children who face higher risks of neglect.

C. Equity & Social Responsibility

All initiatives are guided by the principle of “**health for all**”, where no one is excluded on the basis of socio-economic status, gender, or migration background. These community engagements not only provide immediate health relief but also work towards long-term empowerment by building awareness, trust, and self-care practices among marginalized groups.

A central pillar of CUTM’s community health initiatives is the active engagement of students in volunteering and experiential learning. Students from healthcare disciplines—such as radiology, nursing, physiotherapy, optometry, and allied health sciences—play an integral role in planning, organizing, and delivering outreach programmes under faculty supervision. Their responsibilities include conducting basic health screenings, vision tests, blood pressure and sugar monitoring, and nutritional assessments, along with assisting in awareness sessions, data collection, and counselling.

This approach provides students with real-world exposure to healthcare delivery in resource-limited settings, building technical competencies and soft skills such as communication, teamwork, empathy, cultural sensitivity, and leadership. More importantly, it instills a strong sense of social responsibility, ensuring that students graduate as competent professionals with a service mindset.

Student Volunteering and Experiential Learning

Impact and Outcomes

- **Community Reach:** Centurion University outreach programmes have impacted over 15,000 individuals annually across rural, tribal, disadvantaged, and immigrant communities.
- **Early Disease Detection:** Student-led screenings have contributed to the early detection of refractive errors, cataracts, hypertension, diabetes, and anaemia, leading to timely referrals and reduced long-term complications.
- **Behavioural Change and Awareness:** Awareness campaigns have improved knowledge and adoption of healthy practices related to hygiene, nutrition, menstrual health, family planning, and physical fitness.
- **Support for Vulnerable Populations:** Women, children, elderly citizens, and migrant workers were given special attention, ensuring inclusive and equitable healthcare delivery.
- **Student Growth:** Students reported enhanced clinical competency, community engagement experience, and confidence in public health interventions, making them better prepared for professional careers.
- **Sustainability:** The integration of education with service ensures dual benefits—strengthening healthcare outreach in underserved areas while embedding social responsibility in future healthcare professionals.

Case Study: *“Learning Through Service – Empowering Communities, Enriching Education.”*

This case study highlights CUTM’s student-led **mega health camp in Khordha district (February 2024)**, where multidisciplinary teams provided essential healthcare to over a thousand villagers. By combining academic training with community outreach, the initiative strengthened both rural health outcomes and experiential learning for future healthcare professionals.

In February 2024, a group of 60 Centurion University students from nursing, radiology, and physiotherapy departments volunteered in a three-day mega health camp in Khordha district. The camp provided:

- General health check-ups for over 1,200 villagers,
- Vision screenings for 400 individuals (150 received free spectacles),
- Nutritional counseling for 300 women and children,
- Blood sugar and blood pressure testing for 500 adults, identifying 80 new cases of hypertension and 40 of diabetes.

Students actively participated in patient interaction, screenings, and health education sessions, while faculty provided supervision. The experience not only improved community health outcomes but also gave students firsthand experience in rural healthcare delivery, blending learning with meaningful social impact.



Fig 30: Health camp in Khordha, providing 1,200+ health check-ups, vision screening, nutritional counseling, and diabetes/hypertension testing



Fig 31: Awareness Program for Healthy Aging among Old Age People

Impact of Outreach Program Annually

Indicator	Data
Annual Community Reach	> 1,00,000 individuals
Vision Screenings Conducted	~16000 (400 from Khordha Health Camp + others)
Free Spectacles Distributed	~15000

General Health Check-ups Provided	~20,000
Nutritional Counselling Sessions	~600 individuals (Women & Children)
Dental Consultations Delivered	~250
Students Trained as Volunteers	> 1000 (Across various outreach programs)

In conclusion, the experience not only improved immediate community health outcomes but also created a sustainable model of care through awareness, early detection, and timely referrals. By combining **service, education, and community empowerment**, Centurion University has demonstrated a holistic approach to healthcare delivery that bridges the urban–rural divide. These efforts have significantly **reduced the burden of preventable diseases, improved health literacy, and enhanced quality of life** among marginalized populations. At the same time, students gain hands-on learning that embeds empathy and responsibility into their professional growth. Collectively, these initiatives underscore CUTM’s strong contribution to **SDG 3 (Good Health & Well-being)** by ensuring healthier communities today and nurturing socially responsible healthcare professionals for tomorrow.