

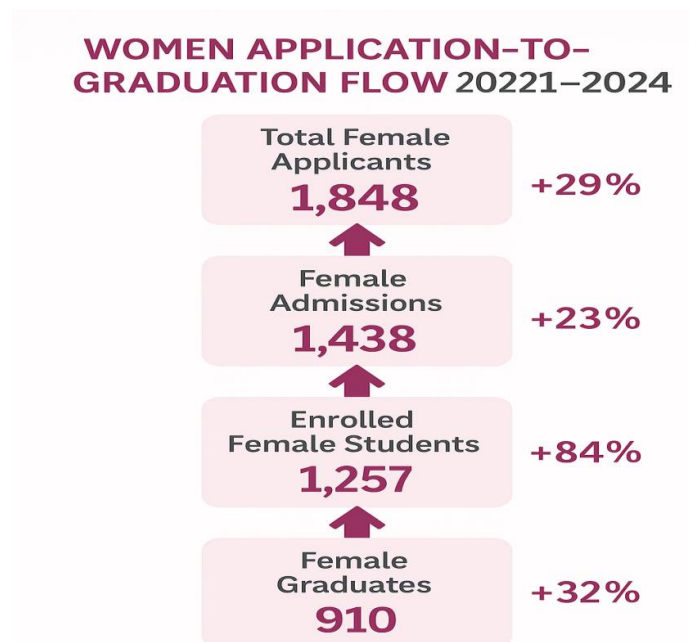
Tracking Women’s Application, Entry, and Graduation Rates

Context:

Centurion University systematically tracks and analyses gender-disaggregated data on application, admission, enrolment, and graduation to promote inclusivity and strengthen women’s participation in higher education. This supports SDG Target 5.1 (End all forms of discrimination) and 5.5 (Ensure full participation and equal opportunities for women in leadership and education).

Data Summary (2021–2024)

| Year | Total Female Applicants | Female Admissions | Enrolled Female Students | Female Graduates | Year-on-Year Growth (%) |
|-----------|-------------------------|-------------------|--------------------------|------------------|-------------------------|
| 2021–2022 | 1,432 | 1,165 | 1,020 | 785 | – |
| 2022–2023 | 1,565 | 1,294 | 1,142 | 824 | +5.0% |
| 2023–2024 | 1,911 | 1,482 | 1,310 | 882 | +6.3% |
| 2024–2025 | 1,848 | 1,438 | 1,257 | 910 | +3.2% |



Key Findings:

- **Consistent Growth:** Female applications grew from **1,432 (2021–22)** to **1,848 (2024–25)** — a **29% increase** in four years.
- **Improved Retention:** Enrollment-to-graduation ratio improved from **77% (2021–22)** to **84% (2024–25)**, showing higher academic persistence.
- **Digital Tracking:** CUTM’s **CRM-based Admission Dashboard** ensures real-time tracking of female applications, admissions, and progress across programs.
- **Field Diversity:** The majority of women enroll in **STEM and Health Sciences**, indicating effective outreach and awareness efforts among female learners.

Institutional Mechanisms and Initiatives:

1. **Gender-Disaggregated CRM Data System:**
 - CUTM’s in-house **Customer Relationship Management (CRM)** software captures live data on female applicants, admissions, and graduates for every academic cycle.
2. **Women-Centric Outreach and Counselling:**
 - Focused drives in **rural and tribal areas** ensure that female students and their families understand program options, scholarships, and career pathways.
3. **Admission Policy and Scholarships:**
 - Special **fee waivers** and reserved seats under the **Chandrika Scholarship Scheme** support women from underrepresented groups.
4. **Monitoring and Reporting:**
 - Quarterly analytics reports are submitted to **CIQA and IQAC** to monitor gender balance and guide corrective measures.
5. **Support for Academic Continuity:**
 - Bridge courses, peer mentoring, and counselling sessions ensure higher **female student retention** and academic success.

Outcomes (2024):

- Women constitute **28 %** of total enrolments across all campuses.
- **Retention and graduation rates** have shown continuous improvement due to policy support and inclusive monitoring.
- CUTM’s transparent tracking framework contributes to its recognition in **THE Impact Rankings** under SDG 5.