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# Participation in Cross-Sectional Dialogue

## Idea Pitching- Start-Up Odisha

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## **Odisha Start Up Yatra 2.0 Van Campaign at Centurion University Paralakhemundi on 6th September 2022**

The flagship Odisha Start Up Yatra 2.0 van campaign was successfully conducted at Centurion University, Paralakhemundi Campus. Here are the excerpts of the last 2 days' events in the run-up to the Start-Up Van Campaign.

### **Pitch Awareness Creation at SoM on 5th September 2022**

The meeting was held to brief the School of Management students and faculty about the overall Odisha Start Up Yatra 2.0 program and how to prepare a Pitch Deck. Over 40 students and 10 faculty members attended the meeting.



### **Pitch Finetuning at Auditorium on 6th September 2022**

More than 200 students and 100 faculty members attended this meeting. The students were explained in detail about the start-up application process (from ideation to implementation), key areas to be covered in a pitch deck, and preparing and presenting a 3-minute pitch at the Start-Up Van. Nearly 20 student teams/individuals evinced interest to participate and present their ideas after the explanation. The ideas were discussed and modified suitably for final presentations later in the day.



## Pitch Deck Presentation on 6th September 2022



S No	Student Name	Program	Title
1	Amitabh	B.Sc. Ag 3rd Year	*Helicopterpa Insect control using high decibel sound system
2	Ankita	B.Sc. Ag 3rd Year	Commercial Coco Peat Brick Production

3	Subash	B.Sc. Ag 4th Year	** Backyard Aquaponics
4	Ranit	B. Tech Ag 3rd Year	Webfly AgriTech
5	Subham	B.Sc. Ag 3rd Year	Facilities Management Company
6	Smrutiranjana	BFSc 4th Year	Live Fish Trading
7	Sravika	B.Sc. Ag 4th Year	E-Commerce Portal
8	SV Murali+1	B.Sc. Ag 4th Year	Millet Mix
9	Krishna Nayak+2	B.Tech. Ag 3rd Year	Cloud Kitchen
10	Adarsh Raj Mund	BFSc 2nd Year	Spirulina Culture
11	Biswajit Sahu	B.Sc. Ag 2nd Year	Cold Storage
12	Junaid Hasemi+3	B.Sc. Ag 2nd Year	Encarden
13	Ch Veena		Millet Products
14	A Madhavi+2	BBA 3rd Year	Grocery Home Delivery
15	Ch Sriram	B.Sc. Ag 4th Year	Donkey Farming for Milk Production
16	Y Bhanu	B.Sc. Ag 4th Year	Krishi Sevak
17	K Hemanth	B.Sc. Ag 4th Year	Green Stays
18	Chittaranjan Kumar+2	B. Tech Civil 4th Year	Vermicompost Unit
19	Pritam Maity	B.Sc. Ag 4th Year	Dragon Fruit Cultivation
20	Ajay	B.Sc. Ag 4th Year	Processing of Fruits

The district collector was in all praise for \*Helicoverpa Insect control using sound systems. He was highly impressed with the \*\*Backyard Aquaponics pitch made by Subash Munda and he advised DIC officials to make a note of the project and fast-track the processing of the application. The magistrate thanked the CUTM management for encouraging entrepreneurship and was happy to see the diverse and detailed pitching made by the students during the event.

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The event got a thunderous response from the students and faculty members with more than 120 members attending the event and over 20 participants seamlessly presenting their pitch deck in front of the honourable District Collector, DIC officials, and the KIIT-TBI officials present during the van campaign conducted today i.e., on 6th September 2022. The presenters must submit a detailed pitch deck during the boot camp expected to be held during the next week. So, the mentors now have a bigger task of guiding the participants to gear up for D-day. I sincerely thank the Registrar Madam, Dean (Admin) Sir, Director (Admin) Sir, Professors, HODs, and Mentors for the support extended at such quick notice.





