



### **3.3.1 Institution has created an ecosystem for innovations, including Incubation centre and other initiatives for the creation and transfer of knowledge (Describe available incubation centres and evidence of its usage / activity - 200 words)**

#### **Response:**

#### **Ecosystem for Innovations and Knowledge Transfer**

Centurion University of Technology and Management (CUTM) has established a robust ecosystem for innovation, fostering entrepreneurship and knowledge transfer. This approach has earned recognition from national and international organizations, including the Government of Odisha, NITI Aayog, UNESCO, and the World Bank.

#### **Recognition and Vision**

- Designated as a *Centre of Excellence* by the Ministry of Skill Development and Entrepreneurship (MSDE), Government of India.
- Pioneering *Skill-Integrated Higher Education* with a domain-specific, industry-linked delivery and evaluation model.

#### **Innovative Education Model**

- *Skills-for-Success* and *Choice-Based Credit System* enable students to pursue real-time, interest-driven learning.
- Focus on entrepreneurship and enterprise-linked teaching, learning, and research results in sustainable social impact.

#### **Entrepreneurship and Start-Up Support**

- Student-led start-ups and innovation projects thrive within the University, fostering self-confidence and entrepreneurial skills.
- The *Centre for Innovators, Entrepreneurs, and Commercialization (CIEC)*, established in partnership with Start-Up Odisha, institutionalizes the 5E model (*Education, Employability, Employment, Enterprise, Entrepreneurship*).

#### **Learning Outcomes and Impact**

- The education delivery model integrates teaching, training, design, projects, products, and production to ensure tangible learning outcomes.
- CUTM's initiatives contribute significantly to sustainable livelihoods and nation-building, linking education with employability and enterprise.

This dynamic ecosystem positions CUTM as a hub for innovation and impactful knowledge transfer.