



3.6.1 Extension activities in the neighbourhood community in terms of impact and sensitising students to social issues and holistic development during the last five years

Response:

Extension Activities and Community Engagement

Centurion University of Technology and Management (CUTM) actively engages in initiatives that foster community development, enhance student sensitivity to social issues, and promote holistic development. The University focuses on improving employability for school dropouts, skill-integrated higher education, and social-entrepreneurial outreach to establish a student-centric learning ecosystem. Over 50% of student projects address real-world community or organizational challenges, strengthening practical problem-solving abilities.

Key extension activities conducted annually include:

- **Swachh Bharat initiatives**
- **Blood donation camps**
- **AIDS prevention awareness programs**
- **Volunteering with orphanages, homes for the specially-abled, and homes for the mentally destitute**
- **International Yoga Day celebrations**
- **Road safety awareness campaigns**
- **Save Our Rivers campaigns**
- **Tree plantation drives**
- **Village adoption programs**
- **Anti-tobacco rallies**
- **Waste to Wealth (W2W) initiatives**

CUTM has implemented the **Adarsh Gram** concept to enhance sustainable livelihoods and the quality of life in villages surrounding its campuses. These interventions align with the United Nations Sustainable Development Goals (SDGs), focusing on education, health, livelihoods, natural resources, infrastructure, and governance. By engaging in these activities, students develop social responsibility, sensitivity, and a holistic perspective, bridging academic learning with societal impact.