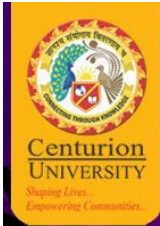


# The Importance of Storyboards in Animation Movies



Organized By  
**School of Media and Communication**

In collaboration with Centre for EduTech and SkillsTech  
**Centurion University of Technology and Management**

## WEBINAR ON

The importance of storyboards in  
Animation Movie

8th November 2023 | Wednesday 10:30 am



**Resource Person**

**K. Saravana Kumar**  
Story board artist

**Moderator: Akanksha Priyadarshini**  
B. Sc. Animation and Multimedia

**Organizer: Saban Kumar Maharana**  
School of Media and Communication

*Anita Patra*

REGISTRAR



*Saban Kumar Maharana*

CONVENOR



**Centurion**  
**UNIVERSITY**  
*Shaping Lives...  
Empowering Communities...*

**Webinar  
on  
The Importance of Storyboards in Animation Movies**

**Date: 8th November 2023**

**Time: 10:30 am to 12:00 pm**

**Online Mode**

**No of Participants - 12**

**Resource Person: Mr. K. SaravanaKumar**

**Coordinator: Saban Kumar Maharana**

Webinar Organizer: The School of Media and Communication, in association with the Research Center EduTech and skillsTech, Centurion University of Technology and Management, Odisha, India No. of Students and/or Faculty Participated: 12Nos.

**About the Speaker:**

Mr. K. SaravanaKumar, an industry expert with 20 years of experience in animation and storyboarding, is our guest speaker. Mr. K. SaravanaKumar has worked on numerous acclaimed animation projects and was eager to share valuable insights with our audience.

**Detailed report of the Webinar:** The School of Media and Communication in association with the Research Center EduTech and skillsTech, Centurion University of Technology and Management, Odisha organized a webinar on "**The Importance of Storyboards in Animation Movies**" on 8th November 2023 from 10:30 am to 12:00 pm. The webinar flyer along with the registration link, and zoom meeting link was shared at CUTM community on various platforms including Slack, Email, WhatsApp, etc. The webinar was started by Saban Kumar Maharana, welcoming the guest speaker and audience followed by a brief introduction of the speaker Mr. K. SaravanaKumar first discussed the design to provide valuable insights into the pivotal role that storyboards play in the creation of compelling and visually stunning animation movies. He described his journey and experiences in the Storyboarding artist.

**Agenda:**

**Introduction to Storyboarding:**

- Understanding the fundamental concepts and principles of storyboarding.
- Exploring its historical significance in the evolution of animation.

**Storyboarding Process:**

- Walkthrough of the step-by-step process of creating an effective storyboard.

- Tips and techniques for translating ideas into visual sequences.

### **Narrative Structure:**

- Importance of a well-structured narrative in animation.
- How storyboards serve as a blueprint for storytelling.

### **Visual Communication:**

- The role of storyboards in conveying emotions, actions, and expressions.
- Enhancing communication between animators, directors, and the entire production team.

### **Case Studies:**

- Analysis of successful animation movies and how storyboards contributed to their success.
- Learning from real-world examples to apply insights to your projects.

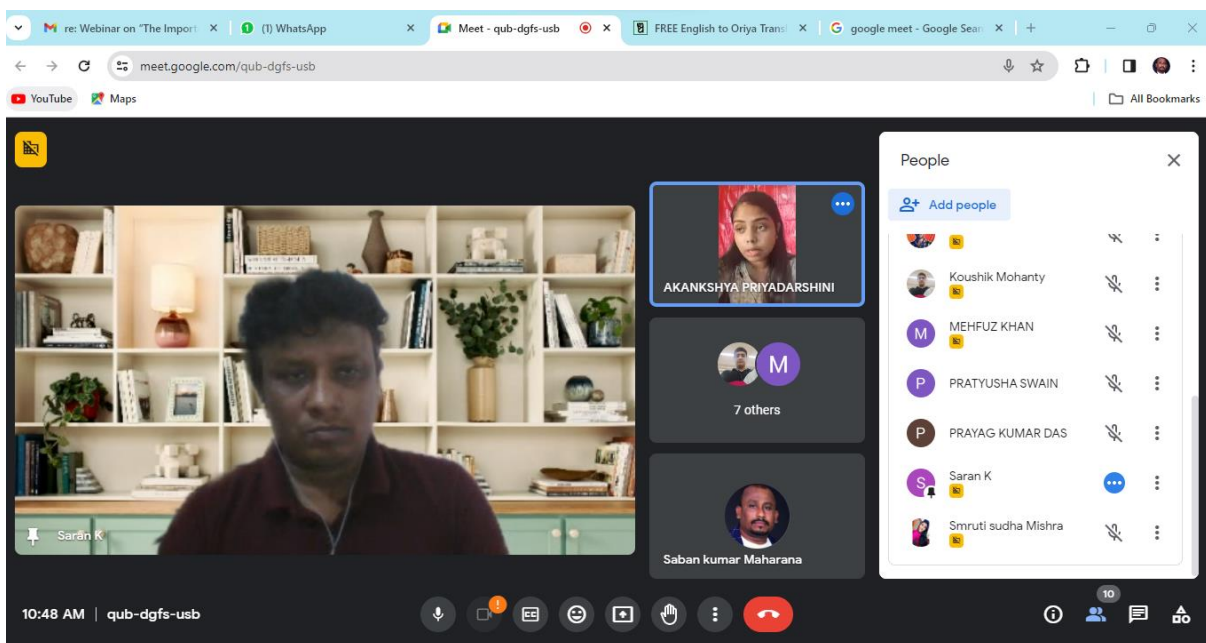
### **Hands-on Session:**

- Participants will have the opportunity to create their storyboard.
- Guidance and feedback from industry experts.

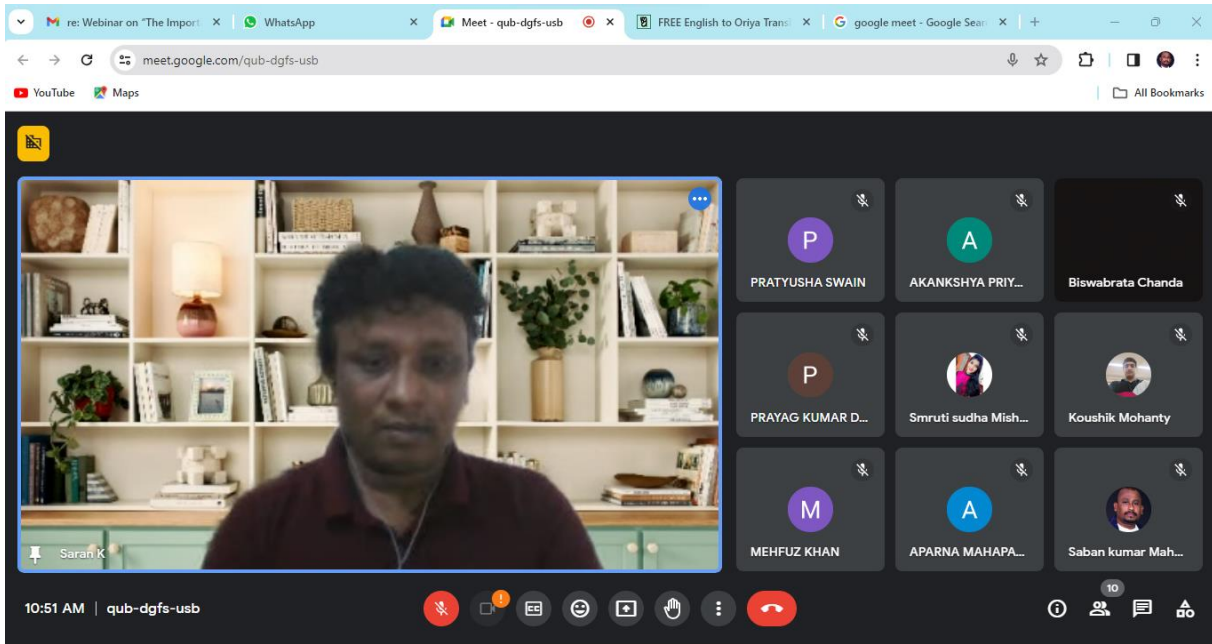
### **Q&A Session:**

- An interactive session where participants can ask questions and seek advice.
- Engage in discussions about the challenges and opportunities in storyboarding.

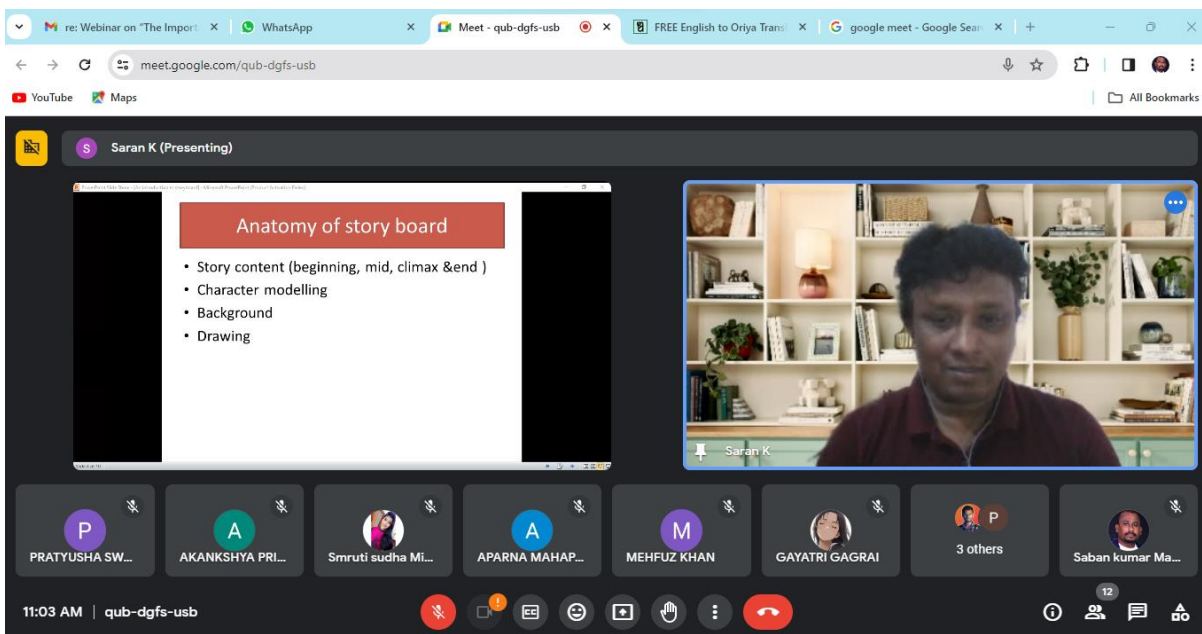
## Webinar on The Importance of Storyboards in Animation Movies



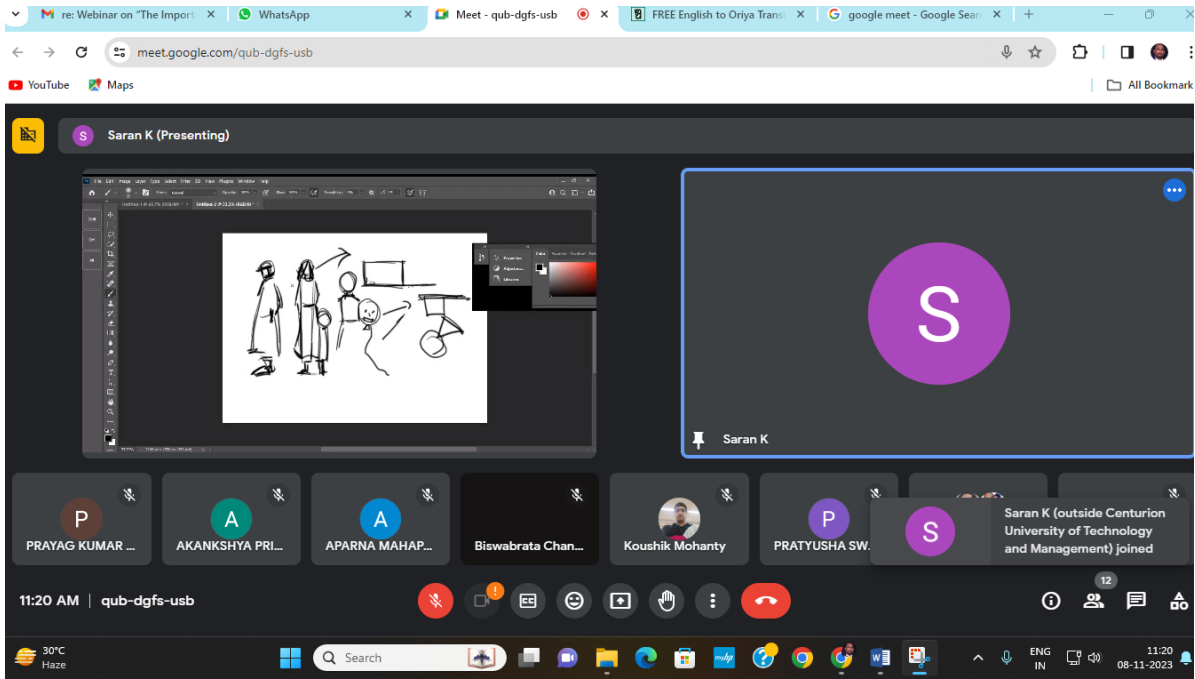
**(Introducing the Resource Person)**



(Describing the purpose of the workshop)



(Presentation)



(Hands-on Training)

Anita Patra  
REGISTRAR  


  
Saran Kumar Mahapatra  
CONVENOR

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